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Audiovisual Translation in a Global Context-Jorge Díaz Cintas 2016-02-29 This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and practical insights into professional practices.

Audiovisual Translation-Luis Perez-Gonzalez 2014-08-27 Audiovisual translation is the fastest growing strand within translation studies. This book addresses the need for more robust theoretical frameworks to investigate emerging text- types, address new methodological challenges (including the compilation, analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user- friendly book, Luis Pérez-González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries reinforcing key issues dealt with in each chapter • follow- up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive companion website This will be an essential text for all students studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

Audiovisual Translation-Frederic Chaume 2012 Audiovisual Translation: Dubbing is an introductory textbook that provides a solid overview of the world of dubbing and is fundamentally interactive in approach. A companion to Audiovisual Translation: Subtitling, it follows a similar structure and is accompanied by a DVD. Based on first-hand experience in the field, the book combines translation practice with other related tasks - usually commissioned to dialogue writers and dubbing assistants - thus offering a complete introduction to the field of dubbing. It develops diversified skills, presents a broad picture of the industry, engages with the various controversies in the field, and challenges prevailing stereotypes. The individual chapters cover the map of dubbing in the world, the dubbing market and professional environment, text segmentation into takes or loops, lip-syncing, the challenge of emulating oral discourse, the semiotic nature of audiovisual texts, and specific audiovisual translation issues. The book further raises a number of research questions and looks at some of the unresolved challenges of this very specific form of translation. It includes graded exercises covering core skills that can be practised in class or at home, individually or collectively. The accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of useful material related to professional practice.

The Routledge Handbook of Audiovisual Translation-Luis Pérez-González 2018-10-10 The Routledge Handbook of Audiovisual Translation provides an accessible, authoritative and comprehensive overview of the key modalities of audiovisual translation and the main theoretical frameworks, research methods and themes that are driving research in this rapidly developing field. Divided in four parts, this reference work consists of 32 state-of-the-art chapters from leading international scholars. The first part focuses on established and emerging audiovisual translation modalities, explores the changing contexts in which they have been and continue to be used, and examines how cultural and technological changes are directing their future trajectories. The second part delves into the interface between audiovisual translation and a range of theoretical models that have proved particularly productive in steering research in audiovisual translation studies. The third part surveys a selection of methodological approaches supporting traditional and innovative ways of interrogating audiovisual translation data. The final part addresses an array of themes pertaining to the place of audiovisual translation in society. This Handbook gives audiovisual translation studies the platform it needs to raise its profile within the Humanities research landscape and is key reading for all those engaged in the study and research of Audiovisual Translation within Translation studies.

New Trends in Audiovisual Translation-Jorge Díaz Cintas 2009-04-15 New Trends in Audiovisual Translation is an innovative and interdisciplinary collection of articles written by leading experts in the emerging field of audiovisual translation (AVT). In a highly accessible and engaging way, it introduces readers to some of the main linguistic and cultural challenges that translators encounter when translating films and other audiovisual productions. The chapters in this volume examine translation practices and experiences in various countries, highlighting how AVT plays a crucial role in shaping debates about languages and cultures in a world increasingly dependent on audiovisual media. Through analysing materials which have been dubbed and subtitled like Bridget Jones’s Diary, Forrest Gump, The Simpsons or South Park, the authors raise awareness of current issues in the study of AVT and offer new insights on this complex and vibrant area of the translation discipline.

The Routledge Handbook of Translation and Technology-Minako O’Hagan 2019-08-30 The Routledge Handbook of Translation and Technology provides a comprehensive and accessible overview of the dynamically evolving relationship between translation and technology. Divided into five parts, with an editor's introduction, this volume presents the perspectives of users of translation technologies, and of researchers concerned with issues arising from the increasing interdependency between translation and technology. The chapters in this Handbook tackle the advent of technologization at both a technical and a philosophical level, based on industry practice and academic research. Containing over 30 authoritative, cutting-edge chapters, this is an essential reference and resource for those studying and researching translation and technology. The volume will also be valuable for translators, computational linguists and developers of translation tools.

Media for All-Pilar Orero 2007-01 This book, a first in its kind, offers a survey of the present state of affairs in media accessibility research and practice. It focuses on professional practices which are relative newcomers within the field of audiovisual translation and media studies, namely, audio description for the blind and visually impaired, sign language, and subtitling for the deaf and the hard-of-hearing for television, DVD, cinema, internet and live performances.Thanks to the work of lobbying groups and the introduction of legislation in some countries, media accessibility is an area that has recently gained marked visibility in our society. It has begun to appear in university curricula across Europe, and is the topic of numerous specialised conferences. The target readership of this book is first and foremost the growing number of academics involved in audiovisual translation at universities ? researchers, teachers and students ? but it is also of interest to the ever-expanding pool of practitioners and translators, who may wish to improve their crafts. The collection also addresses media scholars, members of deaf and blind associations, TV channels, and cinema or theatre managements who have embarked on the task of making their programmes and venues accessible to the visually and hearing impaired.Table of contentsAcknowledgementsJorge DIAZ CINTAS, Pilar ORERO, Aline REMAEL: Media for all: a global challengeSection 1: Subtitling for the deaf and hard-of-hearing (SDH) Aline REMAEL: Sampling subtitling for the deaf and the hard-of-hearing in EuropeClive MILLER: Access symbols for use with video content and information and communications technology devicesChristopher STONE: Deaf access for Deaf people: the translation of the television news from English into British Sign LanguageJoselia NEVES: A world of change in a changing worldVera Lucia SANTIAGO ARAUJO: Subtitling for the deaf and hard-of-hearing in BrazilSection 2: Audio description (AD) Pilar ORERO: Sampling audio description in EuropeJoan GREENING, Deborah ROLPH: Accessibility: raising awareness of audio description in the UKGert VERCAUTEREN: Towards a European guideline for audio descriptionAndrew SALWAY: A corpus-based analysis of audio descriptionJulian BOURNE, Catalina JIMENEZ HURTADO: From the visual to the verbal in two languages: a contrastive analysis of the audio description of The Hours in English and SpanishKarin De COSTER, Volkmar MUHLEIS: Intersensorial translation: visual art made up by wordsAnna MATAMALA, Pilar ORERO: Accessible opera in Catalan: opera for allGreg YORK: Verdi made visible: audio introduction for opera and balletJessica YEUNG: Audio description in the Chinese worldNotes on contributorsIndex

The Routledge Handbook of Audiovisual Translation-Luis Pérez-González 2018-10-10 The Routledge Handbook of Audiovisual Translation provides an accessible, authoritative and comprehensive overview of the key modalities of audiovisual translation and the main theoretical frameworks, research methods and themes that are driving research in this rapidly developing field. Divided in four parts, this reference work consists of 32 state-of-the-art chapters from leading international scholars. The first part focuses on established and emerging audiovisual translation modalities, explores the changing contexts in which they have been and continue to be used, and examines how cultural and technological changes are directing their future trajectories. The second part delves into the interface between audiovisual translation and a range of theoretical models that have proved particularly productive in steering research in audiovisual translation studies. The third part surveys a selection of methodological approaches supporting traditional and innovative ways of interrogating audiovisual translation data. The final part addresses an array of themes pertaining to the place of audiovisual translation in society. This Handbook gives audiovisual translation studies the platform it needs to raise its profile within the Humanities research landscape and is key reading for all those engaged in the study and research of Audiovisual Translation within Translation studies.

Humour in Audiovisual Translation-Margherita Dore 2019-12-06 This book offers a comprehensive account of the audiovisual translation (AVT) of humour, bringing together insights from translation studies and humour studies to outline the key theories underpinning this growing area of study and their applications to case studies from television and film. The volume outlines the ways in which the myriad linguistic manifestations and functions of humour make it difficult for scholars to provide a unified definition for it, an issue made more complex in the transfer of humour to audiovisual works and their translations as well as their ongoing changes in technology. Dore brings together relevant theories from both translation studies and humour studies toward advancing research in both disciplines. Each chapter explores a key dimension of humour as it unfolds in AVT, offering brief theoretical discussions of wordplay, culture-specific references, and captioning in AVT as applied to case studies from Modern Family. A dedicated chapter to audio description, which allows the visually impaired or blind to assess a film’s non-verbal content, using examples from the 2017 film the Big Sick, outlines existing research to date on this under-explored line of research and opens avenues for future study within the audiovisual translation of humour. This book is key reading for students and scholars in translation studies and humour studies.

Translation and Localisation in Video Games-Miguel Á. Bernal-Merino 2014-09-19 This book is a multidisciplinary study of the translation and localisation of video games. It offers a descriptive analysis of the industry - understood as a global phenomenon in entertainment - and aims to explain the norms governing present industry practices, as well as game localisation processes. Additionally, it discusses particular translation issues that are unique to the multichannel nature of video games, in which verbal and nonverbal signs must be cohesively combined with interactivity to achieve maximum playability and immerse players in the game’s virtual world. Although positioned within the theoretical framework of descriptive translation studies, Bernal-Merino incorporates research from audiovisual translation, software localisation, computer assisted translation, comparative literature, and video game production. Moving beyond this framework, Translation and Localisation in Video Games challenges some of the basic tenets of translation studies and proposes changes to established and unsatisfactory processes in the video game and language services industries.

Linguistic Issues and Quality Assessment of English-Arabic Audiovisual Translation-Ahmad Khuddro 2019-01-17 Due to a dearth of academic references in the area of English-Arabic audiovisual translation (AVT), this book represents a unique resource, in that it explores dubbing and subtitling into Arabic, a topic hardly discussed among academics both in the Arab world and worldwide. The book starts with some linguistic and audiovisual background, and lays new foundations for a discussion about the similarities between the translation of drama texts and AVT. It then moves on to highlight some grammatical, syntactic, semantic and functional challenges faced in subtitling with examples from various recent audiovisual material, as deictics, exophora, idiomatic language, register, negation, duality and plurality, and subject-predicate agreement in the target subtitled text. The book’s originality is manifest in its investigation of the obstacles encountered by new anonymous subtitlers by providing evidence in the form of genuine samples of their work. The book concludes with some original subtitling quality assessment reports, and presents effective strategies of subtitling.

Audiovisual Translation-Luis Perez-Gonzalez 2014-08-27 Audiovisual translation is the fastest growing strand within translation studies. This book addresses the need for more robust theoretical frameworks to investigate emerging text- types, address new methodological challenges (including the compilation, analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user- friendly book, Luis Pérez-González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries reinforcing key issues dealt with in each chapter • follow- up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive companion website This will be an essential text for all students studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

Translation Today-Gunilla M. Anderman 2003 This text provides a snapshot of issues reflecting the changing nature of translation studies at the beginning of a new millennium. Resulting from discussions between translation theorists from all over the world, topics covered include: the nature of translation; English as a "lingua franca"; public service translation and interpreting; assessment; and audio-visual translation. The first part of the work covers a discussion stimulated by Peter Newmark's paper, and the second part allows invited colleagues to develop his topics.

Arabic Translation Across Discourses-Said Faiq 2019-06-13 A rare contribution to global translation as a ‘cross-cultural-open-concept’, Arabic Translation Across Discourses provides explorations of Arabic translation as an instance of transcultural and translingual encounters (transculturanguaging). This book examines the application and interrogation of discourses of translation in the translation of discourses (religion, literature, media, politics, technology, community, audiovisual, and automated systems of communication for translation). The contributors provide insights into the concerns and debates of Arabic translation as a tradition with local, yet global dimensions of translation and intercultural studies. This volume will be of great interest to students and researchers of all translation studies, but will also provide a rich source for those studying and researching history, geopolitics, intercultural studies, globalization, and allied disciplines.

Game Localization-Minako O’Hagan 2013-08-29 Video games are part of the growing digital entertainment industry for which game localization has become pivotal in serving international markets. As well as addressing the practical needs of the industry to facilitate translator and localizer training, this book seeks to conceptualize game localization in an attempt to locate it in Translation Studies in the context of the technologization of contemporary translation practices. Designed to provide a comprehensive introduction to the topic of game localization the book draws on the literature in Game Studies as well as Translation Studies. The book’s readership is intended to be translation scholars, game localization practitioners and those in Game Studies developing research interest in the international dimensions of the digital entertainment industry. The book aims to provide a road map for the dynamic professional practices of game localization and to help readers visualize the expanding role of translation in one of the 21st century's key global industries.

Audiovisual translation in the foreign language classroom: applications in the teaching of English and other foreign languages-Jennifer Lertola 2019-02-28 The aim of this book is to systematically review studies on the applications of captioning (subtitling) and revoicing (dubbing, audio description, and voice-over) in the foreign language classroom, in order to offer an overview of the state of the art and encourage further research. The literature review presents research on the topic, paying particular attention to relevant experimental studies (i.e. empirical research that involves data collection, and not just a mere description of the experience or the learners’ outcomes), examined in terms of research focus, target languages, participants, learning settings, audiovisual materials, captioning/revoicing software, and type of analysis (i.e. qualitative and/or quantitative).

Audiovisual Translation-Jorge Díaz Cintas 2015-06-18 This book is an edited collection of papers dealing with some of the main issues in audiovisual translation (AVT) today. As the title indicates, it proposes to take stock of where the discipline stands and to speak of the opportunities and challenges that an ever-changing environment poses to those involved in the field, whether in teaching, researching or working professionally within the industry. The selection of papers provides a detailed overview of the multidisciplinary richness that ch ...

The Routledge Handbook of Translation Studies-Carmen Millan-Varela 2012 The Routledge Handbook of Translation Studies provides a comprehensive, state-of-the-art account of the complex field of translation studies. Written by leading specialists from around the world, this volume brings together authoritative original articles on pressing issues including: the current status of the field and its interdisciplinary nature the problematic definition of the object of study the various theoretical frameworks the research methodologies available. The handbook also includes discussion of the most recent theoretical, descriptive and applied research, as well as glimpses of future directions within the field and an extensive up-to-date bibliography. The Routledge Handbook of Translation Studies is an indispensable resource for postgraduate students of translation studies

Screen Translation-Yves Gambier 2016-04-08 There are three fundamental issues in the field of screen translation, namely, the relationship between verbal output and pictures and soundtrack, between a foreign language/culture and the target language/culture, and finally between the spoken code and the written one. All three issues are raised and discussed by contributors to this special issue of The Translator. The topics covered include the following: the use of multimodal transcription for the analysis of audiovisual data; the depiction and reception of cultural otherness in Disney animated films produced in the 1990's; the way in which subtitles in Flanders strengthen the already streamlined narratives of mainstream film stories, and how they 'enhance' the characteristics of the films and their underlying ideology; developing a research methodology for testing the effectiveness of intralingual subtitling for the deaf and hard of hearing; the pragmatic, semiotic and communicative dimensions of puns and plays on words in The Simpsons; the reception of translated humour in the Marx Brothers' film Duck Soup; and non-professional interpreting in live interviews on breakfast television in Finland. The volume also includes a detailed profile of two postgraduate courses that have been successfully piloted and run at the Universitat Autònoma de Barcelona: the Postgrado de Traducción Audiovisual and the Postgrado de Traducción Audiovisual On-line.

The Routledge Handbook of Translation and Globalization-Esperança Bielsa 2020-12-30 This is the first handbook to provide a comprehensive coverage of the main approaches that theorize translation and globalization, offering a wide-ranging selection of chapters dealing with substantive areas of research. The handbook investigates the many ways in which translation both enables globalization and is inevitably transformed by it. Taking a genuinely interdisciplinary approach, the authors are leading researchers drawn from the social sciences, as well as from translation studies. The chapters cover major areas of current interdisciplinary interest, including climate change, migration, borders, democracy and human rights, as well as key topics in the discipline of translation studies. This handbook also highlights the increasing significance of translation in the most pressing social, economic and political issues of our time, while accounting for the new technologies and practices that are currently deployed to cope with growing translation demands. With five sections covering key concepts, people, culture, economics and politics, and a substantial introduction and conclusion, this handbook is an indispensable resource for students and researchers of translation and globalization within translation and interpreting studies, comparative literature, sociology, global studies, cultural studies and related areas.

Global Trends in Translator and Interpreter Training-Séverine Hubscher-Davidson 2012-06-07 This book looks at translator and interpreter training, focusing on mediation and culture in a global context. It updates numerous research currents in translator and interpreter education by situating them in relation to broader curricular and technological discussions. Particular attention is given to the way in which translator and interpreter training relates both to other topics on university curricula, and to recent developments in the professional sphere of language mediation. These include the new European standard for translation services and the ethical training of interpreters. The significant impact of new technologies in translation is also studied. These discussions take place in the context of an increasingly mature and sophisticated theoretical environment of translator and interpreter training research, one which recognizes the implications of discourses such as constructivism and objectives-oriented design for new pedagogies in the field.

Media and Translation-Dror Abend-David 2014-07-31 Over the last decade there has been a dramatic increase in publications on media and translation. In fact, there are those who believe that so much has been published in this field that any further publications are superfluous. But if one views media and translation as anything ranging from film and television drama to news-casting, commercials, video games, web-pages and electronic street signs, it would seem that research in media and translation has barely scratched the surface. The research in this field is shared largely by scholars in communication and translation studies, often without knowledge of each other or access to their respective methods of scholarship. This collection will rectify this lack of communication by bringing such scholars together and creating a context for a theoretical discussion of the entire emerging field of Media and Translation, with a preference for theoretical work (rather than case studies) on translation and communications of various forms, and through various media.

Advances in Empirical Translation Studies-Meng Ji 2019-06-13 Introduces the integration of theoretical and applied translation studies for socially-oriented and data-driven empirical translation research.

Audiovisual Translation, Subtitling-Jorge Díaz-Cintas 2014-06-03 "Audiovisual Translation: Subtitling" is an introductory textbook which provides a solid overview of the world of subtitling. Based on sound research and first-hand experience in the field, the book focuses on generally accepted practice but identifies current points of contention, takes regional and medium-bound variants into consideration, and traces new developments that may have an influence on the evolution of the profession. The individual chapters cover the rules of good subtitling practice, the linguistic and semiotic dimensions of subtitling, the professional environment, technical considerations, and key concepts and conventions, providing access to the core skills and knowledge needed to subtitle for television, cinema and DVD. Also included are graded exercises covering core skills. "Audiovisual Translation: Subtitling" can be used by teachers and students as a coursebook for the classroom or for self-learning.It is also aimed at translators and other language professionals wishing to expand their sphere of activity. While the working language of the book is English, an accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of dialogue lists and a key to some of the exercises. The DVD also includes WinCAPS, SysMedia's professional subtitling preparation software package, used for broadcast television around the world and for many of the latest multinational DVD releases of major Hollywood projects.

The Palgrave Handbook of Audiovisual Translation and Media Accessibility-Lukasz Bogucki 2020-09-01 This handbook is a comprehensive and up-to-date resource covering the booming field of Audiovisual Translation (AVT) and Media Accessibility (MA). Bringing together an international team of renowned scholars in the field of translation studies, the handbook surveys the state of the discipline, consolidates existing knowledge, explores avenues for future research and development, and also examines methodological and ethical concerns. This handbook will be a valuable resource for advanced undergraduate and postgraduate students, early-stage researchers but also experienced scholars working in translation studies, communication studies, media studies, linguistics, cultural studies and foreign language education.

Training for the New Millennium-Martha Tennent 2005-01-01 Originating at an international forum held at the University of Vic (Spain), the twelve essays collected here attest to important changes in translation practice and the assumptions which underpin them. Leading theorists respond to the state of Translation Studies today, particularly the epistemological dilemma between theories that are empirically oriented and those that are inspired by developments in Cultural Studies. But the volume is also practical. Experienced instructors survey existing pedagogies at translator/interpreter training programs and explore new techniques that address the technological and global challenges of the new millennium. Among the topics considered are: how to use translation technology in the classroom, how to construct a syllabus for a course in audiovisual translating or in translation theory, and how to develop guidelines for a program for community interpreters or conference interpreters. The contributors all assume that translation, whether written or oral, does not occupy a neutral space. It is a cross-cultural exchange that produces far-reaching social effects. Their essays significantly advance the theoretical and practical understanding of translation along these lines.

Audiovisual Translation Through a Gender Lens-Marcella De Marco 2012-01-01 The past decades have witnessed considerable developments in Translation Studies and, particularly, a growing interest in the cultural and ideological differences engendered by the act of translating. More recently, Audiovisual Translation has also experienced an impressive growth in terms of research developments and applications. This book focuses on the role that cinematic language and audiovisual translation play in the transmission of stereotypes concerning gender, sexuality, ethnicity and economic status. While it helps identify the gender bias embedded in language and how this is then manipulated during the dubbing transfer, this book also addresses other considerations such as the role of the audiovisual translators, the triggers which reinforce the androcentric views already present in films, and the influence on the translators of ideological and political constraints. For this reason it is of interest to both the academic community and the wider public who may still be the target of gender discrimination themselves and/or are sensitive to gender issues.

Quality Assurance and Assessment Practices in Translation and Interpreting-Huertas-Barros, Elsa 2018-07-27 The development of translation memories and machine translation have led to new quality assurance practices where translators have found themselves checking not only human translation but also machine translation outputs. As a result, the notions of revision and interpersonal competences have gained great importance with international projects recognizing them as high priorities. Quality Assurance and Assessment Practices in Translation and Interpreting is a critical scholarly resource that serves as a guide to overcoming the challenge of how translation and interpreting results should be observed, given feedback, and assessed. It also informs the design of new ways of evaluating students as well as suggesting criteria for professional quality control. Featuring coverage on a broad range of topics such as quality management, translation tests, and competency-based assessments, this book is geared towards translators, interpreters, linguists, academicians, translation and interpreting researchers, and students seeking current research on the new ways of evaluating students as well as suggesting criteria for professional quality control in translation.

Audiovisual Translation-Mikolaj Deckert 2017 This book offers a range of complementary perspectives on Audiovisual Translation. Inquiries of linguistic, cultural, sociological, computational, educational and historical nature give a comprehensive account of AVT as an expanding and heterogeneous, yet internally coherent, field of scientific endeavour as well as professional practice.

Reassessing Dubbing-Irene Ranzato 2019-08-06 Despite a long tradition of scholarship and the vast amount of dubbed audiovisual products available on the global market, dubbing is still relatively underrepresented in audiovisual research. The aim of this volume is to give dubbing research its due by showing that, far from being a doomed or somewhat declining form of AVT, it is being exploited globally in the most diverse and fruitful ways. The contributions to this collection take up the diverse strands that make up the field, to offer a multi-faceted assessment of dubbing on the move, embracing its important historical past as well as present and future developments, thus proving that dubbing has really come a long way and has not been less ready than other AVT modes to respond to the mood of the times. The volume will be of interest for scholars and students of translation studies, audiovisual translation, linguistics, film, television and game studies.

Audiovisual Translation in Close-Up-Adriana Serban 2012-01 How are audiovisual translations made and received? This is just one of the questions this book offers answers to. Bringing together research on various forms of audiovisual translation, the range of issues treated is wide: How are discourse features translated in dubbed and subtitled programmes? Does subtitling enhance foreign language learning? Can the quality of audiovisual translation be assessed in a relevant way? What should we know about the audience? How should we audio describe? &lt;i>Audiovisual Translation in Close-up addresses these issues from a variety of perspectives: from discourse analysis and pragmatics to cognitive science, second language acquisition, actor-network theory and speech recognition, amongst others.&lt;br> Most contributions to this volume originate from the international bilingual conference -Audiovisual Translation: Multidisciplinary Approaches/La traduction audiovisuelle: Approches pluridisciplinaires- held in Montpellier, France, in 2008."

Topics in Audiovisual Translation-Pilar Orero 2004-10-20 The late twentieth-century transition from a paper-oriented to a media-oriented society has triggered the emergence of Audiovisual Translation as the most dynamic and fastest developing trend within Translation Studies. The growing interest in this area is a clear indication that this discipline is going to set the agenda for the theory, research, training and practice of translation in the twenty-first century. Even so, this remains a largely underdeveloped field and much needs to be done to put Screen Translation, Multimedia Translation or the wider implications of Audiovisual Translation on a par with other fields within Translation Studies. In this light, this collection of essays reflects not only the "state of the art" in the research and teaching of Audiovisual Translation, but also the professionals' experiences. The different contributions cover issues ranging from reflections on professional activities, to theory, the impact of ideology on Audiovisual Translation, and the practices of teaching and researching this new and challenging discipline.In expanding further the ground covered by the John Benjamins' book (Multi)Media Translation (2001), this book seeks to provide readers with a deeper insight into some of the specific concepts, problems, aims and terminology of Audiovisual Translation, and, by this token, to make these specificities emerge from within the wider nexus of Translation Studies, Film Studies and Media Studies. In a quickly developing technical audiovisual world, Audiovisual Translation Studies is set to become the academic field that will address the complex cultural issues of a pervasively media-oriented society.

The Routledge Companion to Global Television-Shawn Shimpach 2019-11-12 Featuring scholarly perspectives from around the globe and drawing on a legacy of television studies, but with an eye toward the future, this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century. Companion chapters include original essays by some of the leading scholars of television studies as well as emerging voices engaging television on six continents, offering readers a truly global range of perspectives. The volume features multidisciplinary analyses that offer models and guides for the study of global television, with approaches focused on the theories, audiences, content, culture, and institutions of television. A wide array of examples and case studies engage the transforming practices, technologies, systems, and texts constituting television around the world today, providing readers with a contemporary and multi-faceted perspective. In this volume, editor Shawn Shimpach has brought together an essential guide to understanding television in the world today, how it works and what it means - perfect for students, scholars, and anyone else interested in television, global media studies, and beyond.

Dealing with Difference in Audiovisual Translation-Claire Ellender 2015-01 Subtitling films in another language becomes especially complex when the original language deviates from its standard form. Films that feature non-standard pronunciation, dialects or other varieties of language, especially when juxtaposed with more standard uses, are said to display linguistic variation. As language use is central to characters' identities and to a film's plot, it is essential to retain the source language (SL) specificity as fully as possible in the target language (TL) subtitles so the target audience can experience the film as authentically as possible. Given its considerable difficulty, subtitling in this manner is often advised against, avoided or, when attempted, subjected to considerable criticism. This book focuses on a collection of British and French films selected for the range of approaches that they adopt in portraying linguistic variation. Each chapter explores the challenges posed by the subtitling of such linguistic difference in the given films and the corresponding solutions offered by their subtitlers. Drawing on these findings and referring to contemporary thinking in the field of translation studies, this book argues that with insight and skill, linguistic variation can be preserved in film subtitles.

Audiovisual Translation-Laura Incalcaterra McLoughlin 2011 An increasing number of contributions have appeared in recent years on the subject of Audiovisual Translation (AVT), particularly in relation to dubbing and subtitling. The broad scope of this branch of Translation Studies is challenging because it brings together diverse disciplines, including film studies, translatology, semiotics, linguistics, applied linguistics, cognitive psychology, technology and ICT.&lt;br> This volume addresses issues relating to AVT research and didactics. The first section is dedicated to theoretical aspects in order to stimulate further debate and encourage progress in research-informed teaching. The second section focuses on a less developed area of research in the field of AVT: its potential use in foreign language pedagogy.&lt;br> This collection of articles is intended to create a discourse on new directions in AVT and foreign language learning. The book begins with reflections on wider methodological issues, advances to a proposed model of analysis for colloquial speech, touches on more 'niche' aspects of AVT (e.g. surtitling), progresses to didactic applications in foreign language pedagogy and learning at both linguistic and cultural levels, and concludes with a practical proposal for the use of AVT in foreign language classes. An interview with a professional subtitler draws the volume to a close.

Audiovisual Translation Across Europe-Silvia Bruti 2013 This volume explores the expansion of audiovisual translation studies and practices within European institutions, universities and businesses. The wide variety of contributions from researchers and practitioners from different countries and backgrounds reflects the rapid pace and complex nature of this expansion.&lt;br> The first section is dedicated to the multiple relations and intersections of AVT with culture and demonstrates how translation is conditioned by the (in)correct perception and codification of cultural values, both in dubbing and subtitling. The second section focuses on new perspectives on media accessibility, providing a comprehensive overview of the latest developments in this relatively young but growing area. The contributions are in line with a new trend in the field of AVT that presents accessibility as both an asset and a universal right, thus highlighting the importance of increased accessibility to audiovisual media content for all viewers.

Speaking in Subtitles-Tessa Dwyer 2017-05-18 Over 6000 different languages are used in the world today, but the conventions of 'media speak' are far from universal and the complexities of translation are rarely acknowledged by the industry, audiences or scholars. Redressing this neglect, Speaking in Subtitles argues that the specific contingencies of translation are vital to screen media's global storytelling. Looking at a range of examples, from silent era intertiting to contemporary crowdsourced subtitling, and from avant-garde dubbing to the increasing practice of 'fansubbing', Tessa Dwyer proposes that screen media itself is a fundamentally 'translational' field. Reception Studies and Audiovisual Translation-Elena Di Giovanni 2018-06-15 The coming of age of audiovisual translation studies has brought about a much-needed surge of studies focusing on the audience, their comprehension, appreciation or rejection of what reaches them through the medium of translation. Although complex to perform, studies on the reception of translated audiovisual texts offer a uniquely thorough picture of the life and afterlife of these texts. This volume provides a detailed and comprehensive overview of reception studies related to audiovisual translation and accessibility, from a diachronic and synchronic perspective. Focusing on all audiovisual translation techniques and encompassing theoretical and methodological approaches from translation, media and film studies, it aims to become a reference for students and scholars across these fields.

Translation Studies-Susan Bassnett 2013-10-30 At a time when millions travel around the planet - some by choice, some driven by economic or political exile - translation of the written and spoken word is of ever increasing importance. This guide presents readers with an accessible and engaging introduction to the valuable position translation holds within literature and society. Leading translation theorist Susan Bassnett traces the history of translation, examining the ways translation is currently utilized as a burgeoning interdisciplinary activity and extending her analysis into developing areas such as developing technologies and new media forms. Translation Studies, fourth edition displays the importance of translation across disciplines, and is essential reading for students and scholars of translation, literary studies, globalisation studies and ancient and modern languages.

Audiovisual Translation-Jorge Díaz Cintas 2009 This is an introduction to the subject of translating audiovisual programmes for television, cinema, the Internet and the stage and the problems the differences between cultures can cause.

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