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PowerPoint 2016-Edimatica 2015-11-04T00:00:00+01:00 Microsoft PowerPoint 2016 è uno strumento potente e versatile per la realizzazione di slide di grande impatto. In maniera sintetica e precisa, questo libro aiuta il lettore a creare presentazioni perfette per ogni esigenza, didattica o professionale. Non solo slide accattivanti però, ma anche efficaci, prive di ambiguità, in grado di trasmettere e rafforzare i concetti veicolati. Attraverso esempi pratici il lettore apprende le funzionalità base e quindi quelle più avanzate: dai layout personalizzati agli effetti di testo, dalle animazioni all'integrazione con elementi multimediali.

PowerPoint 2019-Edimatica 2019-01-15T00:00:00+01:00 Microsoft PowerPoint 2016 è uno strumento potente e versatile per la realizzazione di slide di grande impatto. In maniera sintetica e precisa, questo libro aiuta il lettore a creare presentazioni perfette per ogni esigenza, didattica o professionale. Non solo slide accattivanti però, ma anche efficaci, prive di ambiguità, in grado di

trasmettere e rafforzare i concetti veicolati. Attraverso esempi pratici il lettore apprende le funzionalità base e quindi quelle più avanzate: dai layout personalizzati agli effetti di testo, dalle animazioni all'integrazione con elementi multimediali.

Le nuove regole del marketing e delle PR-David Scott

2016-05-02T00:00:00+02:00 Aiuta la tua azienda a crescere con la nuova edizione di questo classico del business! Le nuove regole del marketing e delle PR, il libro di marketing più letto al mondo, è stato completamente aggiornato, per restare il miglior testo su marketing e PR ancora per anni! Imparate a usare i nuovi strumenti e le tecniche più innovative per comunicare direttamente in tempo reale con i vostri clienti, migliorare la vostra visibilità online e aumentare le vendite. Questo libro, unico nel suo genere, è pensato per offrire a professionisti, imprenditori, proprietari di aziende e docenti di marketing una serie di strategie spiegate in modo pratico, che possono essere adottate fin da subito. In questa nuova edizione David Meerman Scott presenta una serie di nuovi esempi di casi di successo ottenuti da aziende di tutto il mondo, fornisce informazioni aggiornate su tecniche come l'inbound marketing e il content marketing, e propone le ultime novità su social network come YouTube, Twitter, Facebook, Instagram, Snapchat e LinkedIn. Le nuove regole del marketing e delle PR è la guida ideale per chi desidera portare l'attenzione dei clienti sui propri prodotti, servizi o idee a un costo enormemente inferiore rispetto ai tradizionali programmi di marketing.

Shake Up Learning-Kasey Bell 2018-03-05 Is the learning in your classroom static or dynamic? Shake Up Learning guides you through the process of creating dynamic learning opportunities-from purposeful planning and maximizing technology to fearless implementation.

Building PowerPoint Templates Step by Step with the Experts-Echo Swinford 2012-09-28 Building PowerPointTemplates Supercharge your PowerPoint® presentations with custom templates and themes! Want to create presentations that are more consistent and cost-effective? Presentations that fully reflect your branding? Then don't settle for Microsoft's "out-of-the-box" templates and themes: create your own! In this easy, hands-on guide, two PowerPoint MVPs teach you every skill and technique you'll need to build the

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perfect template—from planning and design, through theme building, custom layouts, colors, and deployment. Echo Swinford and Julie Terberg have distilled their immense PowerPoint knowledge into simple, step-by-step techniques you can use right now, whether you're using PowerPoint 2010 or 2007 for Windows, or PowerPoint 2011 for Mac. Well-built templates are the backbone of great presentations—whether building them for your own use or designing for thousands of users, this book will guide you through the process of creating the most effective templates. Important Note: Upgrading from older versions of PowerPoint, such as PowerPoint 2003? Your old templates may no longer work. This book will help you make the transition painlessly!

- Plan new templates and themes to maximize their business value for years to come
- Understand the differences between templates and themes, and how they work together
- Make better choices about color, fonts, and slide layouts
- Create efficient templates for individual users, teams, and large organizations
- Incorporate Notes and Handout Masters into your presentation templates
- Provide example slides and default settings that lead to better presentations
- Use Microsoft's little-known Theme Builder to create effects and background styles
- Work around hidden quirks in PowerPoint's advanced template and theme features

Echo Swinford, a Microsoft PowerPoint MVP since 2000, has been a featured speaker at the Presentatio Summit (formerly PowerPoint Live) since its inception. She is the expert voice and instructor behind PowerPoint 2010 LiveLessons (Video Training), the author of Fixing PowerPoint Annoyances and co-author of The PowerPoint 2007 Complete Makeover Kit. Julie Terberg is a Microsoft PowerPoint MVP and featured speaker at the Presentation Summit. She is the owner of Terberg Design and has been designing presentations since the mid-1980s. She is co-author of Perfect Medical Presentations. As contributing author for Presentations Magazine, she won awards for her Creative Techniques columns.

Presentation Zen-Garr Reynolds 2008 Provides lessons to help users design and deliver creative presentations using Microsoft PowerPoint.

PowerPoint 2019 For Dummies-Doug Lowe 2018-10-02 Get up and running fast with the PowerPoint 2019 PowerPoint continues to be

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the go-to tool for business presentations. The software helps anyone who needs to communicate clearly by creating powerful and effective slideshow presentations featuring data in the form of charts, clip art, sound, and video. You can even use it to create presentations for the Web. In PowerPoint 2019 For Dummies, expert Doug Lowe shows you how to use this popular tool to make show-stopping presentations that will get your message across — and your audience excited. Create a slide presentation with special effects Work with master slides and templates Collaborate with other users in the cloud Add charts, clip art, sound, and video Want to learn to use PowerPoint quickly and efficiently? Look no further! Go! with Microsoft-Shelley Gaskin 2007 The primary goal of this GO! Series title is to teach Microsoft PowerPoint 2007 quickly and easily, with an approach that is based on clearly-defined projects. A key feature of the book is the use of Microsoft procedural syntax: steps begin with where the action is to take place, followed by the action itself. The instruction is error-free, clearly written, and logically arranged. This book provides users with the skills to solve business problems using the computer as a tool. GO! with Microsoft PowerPoint 2007, Brief, 1/e contains a CD-ROM for additional learning opportunities. This edition covers the following topics: getting started with PowerPoint; designing a presentation; formatting a presentation using animation, tables, and charts. Ideal for students and individuals seeking a project-based introduction to PowerPoint 2007.

Ditch That Textbook-Matt Miller 2015-04-13 Textbooks are symbols of centuries-old education. They're often outdated as soon as they hit students' desks. Acting "by the textbook" implies compliance and a lack of creativity. It's time to ditch those textbooks--and those textbook assumptions about learning In Ditch That Textbook, teacher and blogger Matt Miller encourages educators to throw out meaningless, pedestrian teaching and learning practices. He empowers them to evolve and improve on old, standard, teaching methods. Ditch That Textbook is a support system, toolbox, and manifesto to help educators free their teaching and revolutionize their classrooms.

Microsoft Powerpoint 2016-Joan Lambert 2016

Lean Presentation Design-Maurizio La Cava 2015-09-16 Ideas have

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the power to change the world. Presentations are the tools to spread your ideas. Forget long lasting days crafting boring presentations nobody cares about. Craft emotions not slides, become a hero not a presenter, change the world not the font size, it is time to take the leap! Is it possible to: - Trigger unforgettable emotions without saying a word? - Make ideas spread and change people's mind with a single presentation? - Craft presentations twice as fast as anybody else? Indeed, and much more. This is not just another Presentation Design book. Lean Presentation Design is the result of an obsessive quest, spanning years of professional experience with Fortune 500 clients, top multinational market leaders (Google, Youtube, Johnson & Johnson, Adidas, Piaggio, Ferrero, Accenture, Unicredit) and talented digital startups worldwide, to hack Presentation and Communication techniques. The book contains the collective wisdom of industry experts (Rand_Fishkin, Mark Graban, Ernest W. Adams, etc.) and thousands of hours of breathtaking personal experiences. The Author is Member of The Microsoft Power Point Expert Group and he's among the top 5% PowerPoint Elance experts with Elance.com worldwide. He is a top rated freelancer with Upwork.com and member of the exclusive Elance Talent Private Cloud. With this ultimate Presentation Design bible you will learn: - How to change your audience's mind and become a true leader - How to exploit advanced design techniques without necessarily being a designer - How to leverage lean methodologies to make presentations twice as fast as you do today - How to hack traditional presentation design processes leveraging jaw-dropping innovative tools

The Art of the Start 2.0-Guy Kawasaki 2015-03-03 Fully revised and expanded for the first time in a decade, this is Guy Kawasaki's classic, bestselling guide to launching and making your new product, service, or idea a success. Whether you're an aspiring entrepreneur, small-business owner, intrapreneur, or not-for-profit leader, there's no shortage of advice on topics such as innovating, recruiting, fund raising, and branding. In fact, there are so many books, articles, websites, blogs, webinars, and conferences that many startups get paralyzed, or they focus on the wrong priorities and go broke before they succeed. The Art of the Start 2.0 solves that problem by distilling Guy Kawasaki's decades of experience as

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one of the most hardworking and irreverent strategists in the business world. Guy has totally overhauled this iconic, essential guide for anyone starting anything. It's 64 percent longer than version 1.0 and features his latest insights and practical advice about social media, crowdfunding, cloud computing, and many other topics. Guy understands the seismic changes in business over the last decade: Once-invulnerable market leaders are struggling. Many of the basics of getting established have become easier, cheaper, and more democratic. Business plans are no longer necessary. Social media has replaced PR and advertising as the key method of promotion. Crowdfunding is now a viable alternative to investors. The cloud makes basic infrastructure affordable for almost any new venture. The Art of the Start 2.0 will show you how to effectively deploy all these new tools. And it will help you master the fundamental challenges that have not changed: building a strong team, creating an awesome product or service, and facing down your competition. As Guy likes to say, "Entrepreneur is a state of mind, not a job title." His book will help you make your crazy ideas stick, through an adventure that's more art than science - the art of the start.

Parenting Matters-National Academies of Sciences, Engineering, and Medicine 2016-11-21 Decades of research have demonstrated that the parent-child dyad and the environment of the family—which includes all primary caregivers—are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These

include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

Mastering Blockchain-Imran Bashir 2018-03-30 Learn about cryptography and cryptocurrencies, so you can build highly secure, decentralized applications and conduct trusted in-app transactions. Key Features Get to grips with the underlying technical principles and implementations of blockchain Build powerful applications using Ethereum to secure transactions and create smart contracts Explore cryptography, mine cryptocurrencies, and solve scalability issues with this comprehensive guide Book Description A blockchain is a distributed ledger that is replicated across multiple nodes and enables immutable, transparent and cryptographically secure record-keeping of transactions. The blockchain technology is the backbone of cryptocurrencies, and it has applications in finance, government, media and almost all other industries. Mastering Blockchain, Second Edition has been thoroughly updated and revised to provide a detailed description of this leading technology and its implementation in the real world. This book begins with the technical foundations of blockchain technology, teaching you the fundamentals of distributed systems, cryptography and how it keeps data secure. You will learn about the mechanisms behind

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cryptocurrencies and how to develop applications using Ethereum, a decentralized virtual machine. You will also explore different other blockchain solutions and get an introduction to business blockchain frameworks under Hyperledger, a collaborative effort for the advancement of blockchain technologies hosted by the Linux Foundation. You will also be shown how to implement blockchain solutions beyond currencies, Internet of Things with blockchain, blockchain scalability, and the future scope of this fascinating and powerful technology. What you will learn Master the theoretical and technical foundations of the blockchain technology Understand the concept of decentralization, its impact, and its relationship with blockchain technology Master how cryptography is used to secure data - with practical examples Grasp the inner workings of blockchain and the mechanisms behind bitcoin and alternative cryptocurrencies Understand the theoretical foundations of smart contracts Learn how Ethereum blockchain works and how to develop decentralized applications using Solidity and relevant development frameworks Identify and examine applications of the blockchain technology - beyond currencies Investigate alternative blockchain solutions including Hyperledger, Corda, and many more Explore research topics and the future scope of blockchain technology Who this book is for This book will appeal to those who wish to build fast, highly secure, transactional applications. It targets people who are familiar with the concept of blockchain and are comfortable with a programming language.

Kafka: The Definitive Guide-Neha Narkhede 2017-08-31 Every enterprise application creates data, whether it's log messages, metrics, user activity, outgoing messages, or something else. And how to move all of this data becomes nearly as important as the data itself. If you're an application architect, developer, or production engineer new to Apache Kafka, this practical guide shows you how to use this open source streaming platform to handle real-time data feeds. Engineers from Confluent and LinkedIn who are responsible for developing Kafka explain how to deploy production Kafka clusters, write reliable event-driven microservices, and build scalable stream-processing applications with this platform. Through detailed examples, you'll learn Kafka's design principles, reliability guarantees, key APIs, and architecture details,

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including the replication protocol, the controller, and the storage layer. Understand publish-subscribe messaging and how it fits in the big data ecosystem. Explore Kafka producers and consumers for writing and reading messages Understand Kafka patterns and use-case requirements to ensure reliable data delivery Get best practices for building data pipelines and applications with Kafka Manage Kafka in production, and learn to perform monitoring, tuning, and maintenance tasks Learn the most critical metrics among Kafka's operational measurements Explore how Kafka's stream delivery capabilities make it a perfect source for stream processing systems

DevOps with OpenShift-Stefano Picozzi 2017-07-10 For many organizations, a big part of DevOps' appeal is software automation using infrastructure-as-code techniques. This book presents developers, architects, and infra-ops engineers with a more practical option. You'll learn how a container-centric approach from OpenShift, Red Hat's cloud-based PaaS, can help your team deliver quality software through a self-service view of IT infrastructure. Three OpenShift experts at Red Hat explain how to configure Docker application containers and the Kubernetes cluster manager with OpenShift's developer- and operational-centric tools. Discover how this infrastructure-agnostic container management platform can help companies navigate the murky area where infrastructure-as-code ends and application automation begins. Get an application-centric view of automation—and understand why it's important Learn patterns and practical examples for managing continuous deployments such as rolling, A/B, blue-green, and canary Implement continuous integration pipelines with OpenShift's Jenkins capability Explore mechanisms for separating and managing configuration from static runtime software Learn how to use and customize OpenShift's source-to-image capability Delve into management and operational considerations when working with OpenShift-based application workloads Install a self-contained local version of the OpenShift environment on your computer

Designing Brand Identity-Alina Wheeler 2012-10-11 A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and

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identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Proceedings of the International Petroleum and Petrochemical Technology Conference 2019-Jia'en Lin 2019-12-16 This book is a compilation of selected papers from the 3rd International Petroleum and Petrochemical Technology Conference (IPPTC 2019). The work focuses on petroleum & petrochemical technologies and practical challenges in the field. It creates a platform to bridge the knowledge gap between China and the world. The conference not only provides a platform to exchanges experience but also promotes the development of scientific research in petroleum & petrochemical technologies. The book will benefit a broad readership, including industry experts, researchers, educators, senior engineers and managers.

Learning JavaScript Design Patterns-Addy Osmani 2012-07-08 With *Learning JavaScript Design Patterns*, you'll learn how to write beautiful, structured, and maintainable JavaScript by applying classical and modern design patterns to the language. If you want to keep your code efficient, more manageable, and up-to-date with the latest best practices, this book is for you. Explore many popular design patterns, including Modules, Observers, Facades, and Mediators. Learn how modern architectural patterns—such as MVC, MVP, and MVVM—are useful from the perspective of a modern web application developer. This book also walks experienced JavaScript developers through modern module formats, how to namespace code effectively, and other essential topics. Learn the structure of design patterns and how they are written Understand different pattern categories, including creational, structural, and behavioral

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Walk through more than 20 classical and modern design patterns in JavaScript Use several options for writing modular code—including the Module pattern, Asynchronous Module Definition (AMD), and CommonJS Discover design patterns implemented in the jQuery library Learn popular design patterns for writing maintainable jQuery plug-ins "This book should be in every JavaScript developer's hands. It's the go-to book on JavaScript patterns that will be read and referenced many times in the future."—Andrée Hansson, Lead Front-End Developer, presis!

Heart of Stone-C.E. Murphy 2007-11-01 WHAT SECRETS LIE SHROUDED IN DARKNESS? Okay, so jogging through Central Park after midnight wasn't a bright idea. But Margrit Knight never thought she'd encounter a dark new world filled with magical beings-not to mention a dying woman and a mysterious stranger with blood on his hands. Her logical, lawyer instincts told her it couldn't all be real- but she could hardly deny what she'd seen...and touched. The mystery man, Alban, was a gargoyle. One of the fabled Old Races who had hidden their existence for centuries. Now he was a murder suspect, and he needed Margrit's help to take the heat off him and find the real killer. And as the dead pile up, it's a race against the sunrise to clear Alban's name and keep them both alive....

The Surprising Science of Meetings-Steven G. Rogelberg 2018-12-12 Preface -- Setting the meeting stage -- So many meetings and so much frustration -- Get rid of meetings? no, solve meetings through science -- Evidence-based strategies for leaders -- The image in the mirror is likely wrong -- Meet for 48 minutes -- Agendas are a hollow crutch -- The bigger, the badder -- Don't get too comfortable in that chair -- Deflate negative energy from the start -- No more talking! -- The folly of the remote call-in meeting -- Putting it all together -- Epilogue: trying to get ahead of the science' using science -- Tool: meeting quality self-assessment -- Tool: sample engagement survey and 360 feedback questions on meetings -- Tool: good meeting facilitation checklist -- Tool: huddle implementation checklist -- Tool: agenda template -- Tool: guide to taking good meeting minutes/notes -- Tool: expectations assessment -- Acknowledgments -- References -- Index

Engineering Fundamentals: An Introduction to Engineering, SI

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Edition-Saeed Moaveni 2015-04-01 Now in dynamic full color, SI ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING, 5e helps students develop the strong problem-solving skills and solid foundation in fundamental principles they will need to become analytical, detail-oriented, and creative engineers. The book opens with an overview of what engineers do, an inside glimpse of the various areas of specialization, and a straightforward look at what it takes to succeed. It then covers the basic physical concepts and laws that students will encounter on the job. Professional Profiles throughout the text highlight the work of practicing engineers from around the globe, tying in the fundamental principles and applying them to professional engineering. Using a flexible, modular format, the book demonstrates how engineers apply physical and chemical laws and principles, as well as mathematics, to design, test, and supervise the production of millions of parts, products, and services that people use every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Big Data at Work-Thomas Davenport 2014-02-04 Go ahead, be skeptical about big data. The author was—at first. When the term “big data” first came on the scene, bestselling author Tom Davenport (Competing on Analytics, Analytics at Work) thought it was just another example of technology hype. But his research in the years that followed changed his mind. Now, in clear, conversational language, Davenport explains what big data means—and why everyone in business needs to know about it. Big Data at Work covers all the bases: what big data means from a technical, consumer, and management perspective; what its opportunities and costs are; where it can have real business impact; and which aspects of this hot topic have been oversold. This book will help you understand:

- Why big data is important to you and your organization
- What technology you need to manage it
- How big data could change your job, your company, and your industry
- How to hire, rent, or develop the kinds of people who make big data work
- The key success factors in implementing any big data project
- How big data is leading to a new approach to managing analytics

With dozens of company examples, including UPS, GE, Amazon,

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United Healthcare, Citigroup, and many others, this book will help you seize all opportunities—from improving decisions, products, and services to strengthening customer relationships. It will show you how to put big data to work in your own organization so that you too can harness the power of this ever-evolving new resource.

The Translator's Invisibility-Lawrence Venuti 2017-11-27 Since publication over twenty years ago, The Translator's Invisibility has provoked debate and controversy within the field of translation and become a classic text. Providing a fascinating account of the history of translation from the seventeenth century to the present day, Venuti shows how fluency prevailed over other translation strategies to shape the canon of foreign literatures in English and investigates the cultural consequences of the receptor values which were simultaneously inscribed and masked in foreign texts during this period. Reissued with a new introduction, in which the author provides a clear, detailed account of key concepts and arguments in order to issue a counterblast against simplistic interpretations, The Translator's Invisibility takes its well-deserved place as part of the Routledge Translation Classics series. This book is essential reading for students of translation studies at all levels.

Logistics & Supply Chain Management-Martin Christopher 2016-03-24 The UK's bestselling book on logistics and supply chain management - over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

Globalization and Education-Joint Working Group, the Pontifical Academy of Sciences, the Pontifical Academy of Social Sciences 2007 This book presents the results of a joint meeting organized by

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the Pontifical Academy of Sciences and the Pontifical Academy of Social Sciences where renowned international scholars discussed the importance of education in an increasingly globalized world. The papers cover a wide range of topics, including immigration, education in developing countries, knowledge transfer, social, economic, cultural, and political conditions in global education, technology, communication, access to information and knowledge, as well as, bio-anthropological issues.

E-learning Uncovered-Diane Elkins 2017-05-09 The E-Learning Uncovered series is designed to give you the maximum amount of information in the minimum amount of time. You'll learn about virtually every check box, every menu, and every option in Articulate Storyline 3. But we don't just tell you HOW to check that box or click that menu; we also tell you WHY you might or might not want to. Brand new users will learn all the basics of how to get started: scenes, slides, graphics, layers, states, questions, and screen recordings. Intermediate users will uncover the more powerful tools to create advanced interactions: actions, variables, and conditions-all in one book! Everyone will benefit from the special tips and insider secrets that let you do more and save time. Look for: Design Tips: instructional design, graphic design, and usability tips that give you insight on how to implement the different features of the software. Power Tips: advanced tips and secrets that can help you take your production to the next level. Time Savers: software shortcuts and ways to streamline your production efforts and save you time. Bright Ideas: special explanations and ideas for getting more out of the software. Cautions: "lessons learned the hard way" that you can use to avoid common problems. Web Resources: the free companion website includes useful resources such as reference guides and practice files.

Excel 2007 Dashboards and Reports For Dummies-Michael Alexander 2011-03-16 What's the use of putting out reports that no one reads? Properly created dashboards are graphical representations that put data in a context for your audience, and they look really cool! How cool? You'll find out when you see the dazzling examples in Excel 2007 Dashboards & Reports For Dummies. And, before long, everyone's eyes will be riveted to your dashboards and reports too! This revolutionary guide shows you

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how to turn Excel into your own personal Business Intelligence tool. You'll learn the fundamentals of using Excel 2007 to go beyond simple tables to creating dashboard-studded reports that wow management. Get ready to catch dashboard fever as you find out how to use basic analysis techniques, build advanced dashboard components, implement advanced reporting techniques, and import external data into your Excel reports. Discover how to: Unleash the power of Excel as a business intelligence tool Create dashboards that communicate and get noticed Think about your data in a new way Present data more effectively and increase the value of your reports Create dynamic labels that support visualization Represent time and seasonal trending Group and bucket data Display and measure values versus goals Implement macro-charged reporting Using Excel 2007 as a BI tool is the most cost-efficient way for organizations of any size create powerful and insightful reports and distribute throughout the enterprise. And Excel 2007 Dashboards and Reports for Dummies is the fastest you for you to catch dashboard fever!

How Languages are Learned-Patsy M. Lightbown 2006-04-27 'How Languages Are Learned' provides a readable introduction to the main theories of first and second language acquisition, relating them to approaches to classroom methodology and practice.

The Gantt Chart-Wallace Clark 1922

Microbiology-Jacquelyn G. Black 2019-03-12

Hands-On Machine Learning with Scikit-Learn and TensorFlow-Aurélien Géron 2017-03-13 Through a series of recent breakthroughs, deep learning has boosted the entire field of machine learning. Now, even programmers who know close to nothing about this technology can use simple, efficient tools to implement programs capable of learning from data. This practical book shows you how.

Presentation Secrets-Alexei Kapterev 2011-08-31 Plan, create, and deliver amazing presentations! Alexei Kapterev's online presentation on presentations has seen more than one million views, all with no advertising or promotion. Building on this hit, he now brings us Presentation Secrets outlining his successful tactics for planning, producing, and presenting memorable and unique presentations. The author shares his insight, wisdom, and advice

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with impressive clarity and detail, covering the three main components required to a presentation: storyline design, slide design, and delivery. Presentation Secrets lets you get to work immediately, fully prepared, armed with confidence, and ready to inspire. Teaches everything that goes into a successful and memorable presentation. Helps create a storyline, from planning the beginning, middle, and end, to establishing key points, to making a presentation scalable. Discusses how to design a slide template that meets your goals, ensure consistency, and find focal points. Dissects the delivery of a presentation, including how to create "a character", integrate mistakes, listening to yourself, talking to the audience, and avoiding monotony. Includes non-presentation metaphor to drive home your understanding of storytelling, improvisation, and delivery. Also featuring real-world examples of presentations from the worlds of business, science, and politics, such as Steve Jobs, Hans Rosling, and Al Gore, this unique book delivers tried and tested secrets and inside tips for making a sensational presentation!

Competing on Analytics-Thomas H. Davenport 2007-03-06 You have more information at hand about your business environment than ever before. But are you using it to "out-think" your rivals? If not, you may be missing out on a potent competitive tool. In *Competing on Analytics: The New Science of Winning*, Thomas H. Davenport and Jeanne G. Harris argue that the frontier for using data to make decisions has shifted dramatically. Certain high-performing enterprises are now building their competitive strategies around data-driven insights that in turn generate impressive business results. Their secret weapon? Analytics: sophisticated quantitative and statistical analysis and predictive modeling. Exemplars of analytics are using new tools to identify their most profitable customers and offer them the right price, to accelerate product innovation, to optimize supply chains, and to identify the true drivers of financial performance. A wealth of examples—from organizations as diverse as Amazon, Barclay's, Capital One, Harrah's, Procter & Gamble, Wachovia, and the Boston Red Sox—illuminate how to leverage the power of analytics.

Networking All-in-One For Dummies-Doug Lowe 2018-03-27 Becoming a master of networking has never been easier. Whether you're in charge of a small network or a large network, *Networking*

All-in-One is full of the information you'll need to set up a network and keep it functioning. Fully updated to capture the latest Windows 10 releases through Spring 2018, this is the comprehensive guide to setting up, managing, and securing a successful network. Inside, nine minibooks cover essential, up-to-date information for networking in systems such as Windows 10 and Linux, as well as best practices for security, mobile and cloud-based networking, and much more. Serves as a single source for the most-often needed network administration information Covers the latest trends in networking Get nine detailed and easy-to-understand networking minibooks in one affordable package Networking All-in-One For Dummies is the perfect beginner's guide as well as the professional's ideal reference book.

Smart future. Teaching, Digital Media and Inclusion-AA. VV.
2015-05-14

Mastering Active Directory-Dishan Francis 2017-06-30 Become a master at managing enterprise identity infrastructure by leveraging Active Directory About This Book Manage your Active Directory services for Windows Server 2016 effectively Automate administrative tasks in Active Directory using PowerShell Manage your organization's network with ease Who This Book Is For If you are an Active Directory administrator, system administrator, or network professional who has basic knowledge of Active Directory and are looking to gain expertise in this topic, this is the book for you. What You Will Learn Explore the new features in Active Directory Domain Service 2016 Automate AD tasks with PowerShell Get to know the advanced functionalities of the schema Learn about Flexible Single Master Operation (FSMO) roles and their placement Install and migrate Active directory from older versions to Active Directory 2016 Manage Active Directory objects using different tools and techniques Manage users, groups, and devices effectively Design your OU structure in the best way Audit and monitor Active Directory Integrate Azure with Active Directory for a hybrid setup In Detail Active Directory is a centralized and standardized system that automates networked management of user data, security, and distributed resources and enables interoperation with other directories. If you are aware of Active Directory basics and want to gain expertise in it, this book is perfect for you. We will quickly go

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through the architecture and fundamentals of Active Directory and then dive deep into the core components, such as forests, domains, sites, trust relationships, OU, objects, attributes, DNS, and replication. We will then move on to AD schemas, global catalogs, LDAP, RODC, RMS, certificate authorities, group policies, and security best practices, which will help you gain a better understanding of objects and components and how they can be used effectively. We will also cover AD Domain Services and Federation Services for Windows Server 2016 and all their new features. Last but not least, you will learn how to manage your identity infrastructure for a hybrid-cloud setup. All this will help you design, plan, deploy, manage operations on, and troubleshoot your enterprise identity infrastructure in a secure, effective manner. Furthermore, I will guide you through automating administrative tasks using PowerShell cmdlets. Toward the end of the book, we will cover best practices and troubleshooting techniques that can be used to improve security and performance in an identity infrastructure. Style and approach This step-by-step guide will help you master the core functionalities of Active Directory services using Microsoft Server 2016 and PowerShell, with real-world best practices at the end.

Presentation Patterns-Neal Ford 2012-08-15 Presentation Patterns is the first book on presentations that categorizes and organizes the building blocks (or patterns) that you'll need to communicate effectively using presentation tools like Keynote and PowerPoint. Patterns are like the lower-level steps found inside recipes; they are the techniques you must master to be considered a master chef or master presenter. You can use the patterns in this book to construct your own recipes for different contexts, such as business meetings, technical demonstrations, scientific expositions, and keynotes, just to name a few. Although there are no such things as antirecipes, this book shows you lots of antipatterns—things you should avoid doing in presentations. Modern presentation tools often encourage ineffective presentation techniques, but this book shows you how to avoid them. Each pattern is introduced with a memorable name, a definition, and a brief explanation of motivation. Readers learn where the pattern applies, the consequences of applying it, and how to apply it. The authors also identify critical antipatterns: clichés,

fallacies, and design mistakes that cause presentations to disappoint. These problems are easy to avoid—once you know how. Presentation Patterns will help you Plan what you'll say, who you'll say it to, how long you'll talk, and where you'll present Perfectly calibrate your presentation to your audience Use the storyteller's "narrative arc" to full advantage Strengthen your credibility—and avoid mistakes that hurt it Hone your message before you ever touch presentation software Incorporate visuals that support your message instead of hindering it Create highly effective "infodecks" that work when you're not able to deliver a talk in person Construct slides that really communicate and avoid "Ant Fonts," "Floodmarks," "Alienating Artifacts," and other errors Master 13 powerful techniques for delivering your presentation with power, authority, and clarity Whether you use this book as a handy reference or read it from start to finish, it will be a revelation: an entirely new language for systematically planning, creating, and delivering more powerful presentations. You'll quickly find it indispensable—no matter what you're presenting, who your audiences are, or what message you're driving home.

The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience-Carmine Gallo 2009-10-02 The Wall Street Journal Bestseller! Updated to include Steve Jobs's iPad and iPad2 launch presentations "The Presentation Secrets of Steve Jobs reveals the operating system behind any great presentation and provides you with a quick-start guide to design your own passionate interfaces with your audiences." —Cliff Atkinson, author of Beyond Bullet Points and The Activist Audience Former Apple CEO Steve Jobs's wildly popular presentations have set a new global gold standard—and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations. The Presentation Secrets of Steve Jobs is as close as you'll ever get to having the master presenter himself speak directly in your ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs's performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets in 18 "scenes," including: Develop a messianic sense of purpose Reveal the Conquering hero Channel your inner Zen Stage your presentation with props Make it look effortless With this

revolutionary approach, you'll be surprised at how easy it is to sell your ideas, share your enthusiasm, and wow your audience the Steve Jobs way. "No other leader captures an audience like Steve Jobs does and, like no other book, *The Presentation Secrets of Steve Jobs* captures the formula Steve uses to enthrall audiences." —Rob Enderle, The Enderle Group "Now you can learn from the best there is—both Jobs and Gallo. No matter whether you are a novice presenter or a professional speaker like me, you will read and reread this book with the same enthusiasm that people bring to their iPods." —David Meerman Scott, bestselling author of *The New Rules of Marketing & PR* and *World Wide Rave*

Ambient Ionization Mass Spectrometry-Marek Domin 2014-11-25

Ambient ionization has emerged as one of the hottest and fastest growing topics in mass spectrometry enabling sample analysis with minimal sample preparation. Introducing the subject and explaining the basic concepts and terminology, this book will provide a comprehensive, unique treatise devoted to the subject. Written by acknowledged experts, there are full descriptions on how new ionization techniques work, with an overview of their strengths, weaknesses and applications. This title will bring the reader right up to date, with both applications and theory, and will be suitable as a tutorial text for those starting in the field from a variety of disciplines.

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