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Quantitative Methods-Paolo Brandimarte 2012-01-03 An accessible introduction to the essential quantitative methods for making valuable business decisions Quantitative methods-research techniques used to analyze quantitative data-enable professionals to organize and understand numbers and, in turn, to make good decisions. Quantitative Methods: An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures. With hands-on applications and explanations that are accessible to readers at various levels, the book successfully outlines the necessary tools to make smart and successful business decisions. Progressing from beginner to more advanced material at an easy-to-follow pace, the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks, intuitive traps, and counterexamples when appropriate. The book begins with a discussion of motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability, descriptive and inferential statistics, linear regression, and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics. Finally, the book concludes with a focus on selected tools from multivariate statistics, including advanced regression models and data reduction methods such as principal component analysis, factor analysis, and cluster analysis. The book promotes the importance of an analytical approach, particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives. A related website features Microsoft Excel® workbooks and MATLAB® scripts to illustrate concepts as well as additional exercises with solutions. Quantitative Methods is an excellent book for courses on the topic at the graduate level. The book also serves as an authoritative reference and self-study guide for financial and business professionals, as well as readers looking to reinforce their analytical skills.

Essential Quantitative Methods-Les Oakshott 2012-02-13 Quantitative techniques are fundamental to the correct interpretation of commercial reality, and can aid practical business decision making and problem solving. The fifth edition of Essential Quantitative Methods has been updated to suit the changing needs and environment of the contemporary student. It offers revised coverage of associated software, new case studies and expanded student material, yet retains its concise accessible approach, building on its established position as a core text on quantitative methods modules. New to this edition: • New case studies have been added, and others revised and updated. • SPSS and Excel techniques have been thoroughly updated in line with new software releases. • 'Did you know?' features provide additional information on related topics. • Expanded 'Key Points' sections at the end of each chapter reinforce learning. • Extended 'Further Reading' materials, a summarized bibliography and new advice on web searches and online source materials, offer added guidance. Essential Quantitative Methods is ideal for undergraduate and MBA students studying Quantitative Methods, Statistics and Managing Data.

Quantitative Methods for Decision Makers 6th edn-Mik Wisniewski 2016-03-02 Appealing both to students on introductory courses for quantitative methods and MBA students, this well-respected text provides an accessible introduction to an area that students often find difficult. As a manager, developing a good understanding of the business analysis techniques at your disposal is crucial. Knowing how and when to use them and what their results really mean can be the difference between making a good or bad decision and, ultimately, between business success and failure. Quantitative Methods for Decision Makers helps students to understand the relevance of quantitative methods of analysis to manager's decision-making by relating techniques directly to real-life business decisions in public and private sector organisations and focusing on developing appropriate skills and understanding of how the techniques fit into the wider management process. Key features: Student Activities with a solutions Appendix Fully worked examples and exercises supported by Excel data sets "QMDM in Action" case studies illustrating how real-life organisations benefit from the use of quantitative techniques Chapter on financial decision-making "Wisniewski makes numerical and statistical concepts understandable and brings them to life using excellent scenarios and case studies. This book was a valuable resource during my MBA studies and I am encouraging all my non-statistical colleagues and anyone who works with statistics or performance measurement data to read this book!" Brian J Pickett, Assistant Director, Local Government Data Unit, Wales Mik Wisniewski is Senior Research Fellow at Strathclyde Business School in Scotland. He also works as a freelance management consultant with clients including PriceWaterhouseCoopers, ScottishPower and Shell, and a variety of public sector organisations in the UK and internationally.

Quantitative Methods for Decision Making Using Excel-Glyn Davis 2012-11-22 Quantitative Methods for Decision Making is a comprehensive guide that provides students with the key techniques and methodology they will need to successfully engage with all aspects of quantitative analysis and decision making; both on their undergraduate course, and in the larger context of their future business environments. Organized in accordance with the enterprise functional structure where the decision making takes place, the textbook encompasses a broad range of functions, each detailed with clear examples illustrated through the single application tool Microsoft Excel. The authors approach a range of methods which are divided into major enterprise functions such as marketing, sales, business development, manufacturing, quality control and finance; illustrating how the methods can be applied in practice and translated into a working environment. Each chapter is packed with short case studies to exemplify the practical use of techniques, and contains a wealth of exercises after key sections and concepts, giving students the opportunity to monitor their own progress using the solutions at the back of the book. An Online Resource Centre accompanies the text and includes: For students: - Numerical skills workbook with additional exercises, questions and content - Data from the examples and exercises in the book - Online glossary of terms - Revision tips - Visual walkthrough videos covering the application of a range of quantitative methods - Appendices to the book For lecturers: - Instructor's manual including solutions from the text and a guide to structuring lectures and seminars - PowerPoint presentations - Test bank with questions for each chapter - Suggested assignment and examination questions

Quantitative Methods for Business-John Buglear 2007-03-30 Quantitative Methods for Business: The A-Z of QM will enable readers to: \*Appreciate the significance of quantitative methods for businesses and the study of business \*Understand and apply a wide range of quantitative techniques \*Select appropriate quantitative techniques for data analysis, problem solving and decision making \*Interpret and communicate the results of quantitative analysis

Essentials of Applied Quantitative Methods for Health Services-James B. Lewis 2011 Essentials of Applied Quantitative Methods for Health Services Management shows students how to use statistics in all aspects of health care administration. Offering careful, step-by-step instructions for calculations using Microsoft Excel, this hands-on resource begins with basic foundational competencies in statistics, and then walks the reader through forecasting, designing

and analyzing systems, and project analysis. The text stresses the application of concepts, models, and techniques and provides problems involving all of the methods. It is intended to build a student management and planning tools repertoire. Ideal for junior and seniors in baccalaureate level health administration programs as well as first year graduate students in non-MBA health administration programs, this book requires limited previous knowledge of statistics; its mathematical dimension is equal to basic high school algebra.

Solutions Manual for Anderson/Sweeney/Williams/Camm/Cochran's Essentials of Statistics for Business and Economics-David R. Anderson 2014

Mathematics for Economics-Michael Hoy 2001 This text offers a presentation of the mathematics required to tackle problems in economic analysis. After a review of the fundamentals of sets, numbers, and functions, it covers limits and continuity, the calculus of functions of one variable, linear algebra, multivariate calculus, and dynamics.

Quantitative Analysis for Decision Makers, 7th Edition (Formally known as Quantitative Methods for Decision Makers)-Mik Wisniewski 2019-05-12 Were you looking for the book with access to MyLab Math Global? This product is the book alone and does NOT come with access to MyLab Math Global. Students, if MyLab Math Global is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Math Global should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. There's no doubt that a manager's job is getting tougher. Do it better, do it faster, do it cheaper are the pressures every manager faces. And at the heart of every manager's job is decision-making: deciding what to do and how to do it. This well-respected text looks at how quantitative analysis techniques can be used effectively to support such decision making. As a manager, developing a good understanding of the quantitative analysis techniques at your disposal is crucial. Knowing how, and when, to use them and what their results really mean can be the difference between making a good or bad decision and, ultimately, between business success and failure. Appealing both to students on introductory-level courses and to MBA and postgraduate students, this internationally successful text provides an accessible introduction to a subject area that students often find difficult. Quantitative Analysis for Decision Makers (formerly known as Quantitative Methods for Decision Makers) helps students to understand the relevance of quantitative methods of analysis to management decision-making by relating techniques directly to real-life business decisions in public and private sector organisations and focuses on developing appropriate skills and understanding of how the techniques fit into the wider management process. Key features: The use of real data sets to show how analytical techniques are used in practice "QADM in Action" case studies illustrating how organisations benefit from the use of analytical techniques Articles from the Financial Times illustrating the use of such techniques in a variety of business settings Fully worked examples and exercises supported by Excel data sets Student Progress Check activities in each chapter with solutions A 300+ page Tutors Solutions Manual

Quantitative Investment Analysis-Richard A. DeFusco 2015-10-15 Your complete guide to quantitative analysis in the investment industry Quantitative Investment Analysis, Third Edition is a newly revised and updated text that presents you with a blend of theory and practice materials to guide you through the use of statistics within the context of finance and investment. With equal focus on theoretical concepts and their practical applications, this approachable resource offers features, such as learning outcome statements, that are targeted at helping you understand, retain, and apply the information you have learned. Throughout the text's chapters, you explore a wide range of topics, such as the time value of money, discounted cash flow applications, common probability distributions, sampling and estimation, hypothesis testing, and correlation and regression. Applying quantitative analysis to the investment process is an important task for investment pros and students. A reference that provides even subject matter treatment, consistent mathematical notation, and continuity in topic coverage will make the learning process easier—and will bolster your success. Explore the materials you need to apply quantitative analysis to finance and investment data—even if you have no previous knowledge of this subject area Access updated content that offers insight into the latest topics relevant to the field Consider a wide range of subject areas within the text, including chapters on multiple regression, issues in regression analysis, time-series analysis, and portfolio concepts Leverage supplemental materials, including the companion Workbook and Instructor's Manual, sold separately Quantitative Investment Analysis, Third Edition is a fundamental resource that covers the wide range of quantitative methods you need to know in order to apply quantitative analysis to the investment process.

Data Mining: Concepts and Techniques-Jiawei Han 2011-06-09 Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

Introductory Econometrics for Finance-Chris Brooks 2008-05-22 This best-selling textbook addresses the need for an introduction to econometrics specifically written for finance students. Key features: • Thoroughly revised and updated, including two new chapters on panel data and limited dependent variable models • Problem-solving approach assumes no prior knowledge of econometrics emphasising intuition rather than formulae, giving students the skills and confidence to estimate and interpret models • Detailed examples and case studies from finance show students how techniques are applied in real research • Sample instructions and output from the popular computer package EViews enable students to implement models themselves and understand how to interpret results • Gives advice on planning and executing a project in empirical finance, preparing students for using econometrics in practice • Covers important modern topics such as time-series forecasting, volatility modelling, switching models and simulation methods • Thoroughly class-tested in leading finance schools. Bundle with EViews student version 6 available. Please contact us for more details.

Quantitative Methods for Business (Book Only)-David R. Anderson 2012-02-15 Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Modern Business Statistics with Microsoft Office Excel (Book Only)-David R. Anderson 2017-02-21 Discover an accessible introduction to business statistics as ESSENTIALS OF MODERN BUSINESS STATISTICS, 7E balances a conceptual understanding of statistics with real-world applications of statistical methodology. The book integrates Microsoft Excel 2016, providing step-by-step instructions and screen captures to help readers master the latest Excel tools. Extremely reader-friendly, this edition includes numerous tools to maximize the user's success, including Self-Test Exercises, margin annotations, insightful Notes and Comments, and real-world Methods and Applications exercises. Eleven new Case Problems, as well as new Statistics in Practice applications and real data examples and exercises, give readers opportunities to put concepts into practice. Readers find everything needed to acquire key Excel 2016 skills and gain a strong understanding of business statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Applied Business Statistics Solutions Manual-Trevor Wegner 2009-04-01 Providing students with worked-through examples and solutions to the exercises found at the end of each chapter in the accompanying textbook, this guide enables students to develop analytical and statistical business skills. Some of the topics covered in this manual include data types, sources, and collection methods; dispersion and skewness measures in descriptive statistics; and probability distributions.

A Step-By-Step Introduction to Statistics for Business-Richard N. Landers 2018-10-18 A clear and concise introduction to statistics for business and management students, demonstrating how important statistics are in the business decision-making process and covering everything from conducting a survey and collecting data, to summarizing statistical data, and presenting findings. Each chapter features a real-world business situation and accompanying dataset, the reader is then encouraged to identify the correct statistical concept in the chapter and solve the problem outlined. Offering students a chance to use the newly learned theory in a practical way. New to the second edition: A "Review of Essential Mathematics" prologue, featuring tests and further links to help students refresh their knowledge of the core mathematical concepts used to calculate basic statistics. Updated screenshots on using IBM SPSS and Excel. A

“Statistics in the Real World” feature included at the end of each chapter, demonstrating how statistics are applied in real-world business settings and research, accompanied by reflective questions. Updated case studies, examples and diagrams, illustrating key points and helping to reinforce learning. The book is accompanied by free online resources including step-by-step video tutorials on how to use Excel and IBM SPSS, datasets and worked solutions, an Instructors’ Manual, Testbank, and PowerPoint presentation slides for lecturers. Essential reading for business students wanting to know how to use statistics in a business setting.

Quantitative Methods for Finance and Investments-John Teall 2009-02-04 Quantitative Methods for Finance and Investments ensures that readers come away from reading it with a reasonable degree of comfort and proficiency in applying elementary mathematics to several types of financial analysis. All of the methodology in this book is geared toward the development, implementation, and analysis of financial models to solve financial problems.

Solutions Manual for Recursive Methods in Economic Dynamics-Claudio IRIGOYEN 2009-06-30 This solutions manual is a companion volume to the classic textbook Recursive Methods in Economic Dynamics by Nancy L. Stokey and Robert E. Lucas. Efficient and lucid in approach, this manual will greatly enhance the value of Recursive Methods as a text for self-study.

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Quantitative Methods-Louise Swift 2014-06-06 Businesses are built on numbers; in any organization the ability to use and interpret quantitative methods is vital to maintaining a competitive edge. Quantitative Methods for Business, Management and Finance is a comprehensive, easy-to-follow guide to the subject, painlessly leading you from fundamental principles to more advanced applications. It is an essential text for undergraduate students of business, management and finance, as well as for those on MBA and postgraduate courses. Each topic is explained in a clear, friendly style, and accompanied by examples, exercises and activities, making the text ideal for self-tuition. This highly successful learning-by-doing approach, coupled with the book's clear structure, make the understanding of essential mathematical skills achievable - and even enjoyable! Key benefits: • From basics to business modelling: maths revision through to probability, statistics and more, all in one text • Suitable for all maths backgrounds - an optional introductory part teaches mathematical essentials from scratch • Refreshingly non-technical writing style - user-friendly and engaging, avoiding excessive theory • Practical guidance on using IBM SPSS and Microsoft Excel • Brand new 'Moving on...' feature with integrated web and book activities for Business Modelling chapters, relating theory to the real world The companion website offers lecturers a testbank, PowerPoint slides, and assessment solutions. Students will find multiple choice practice questions, data sets, and extra exercises. LOUISE SWIFT taught quantitative methods to students of business, management and finance for over ten years at the University of East Anglia, UK, where she now works as a statistician. SALLY PIFF is Lecturer in Quantitative Methods at Norwich Business School, University of East Anglia, UK.

Mathematical Statistics with Applications-Dennis Wackerly 2014-10-27 In their bestselling MATHEMATICAL STATISTICS WITH APPLICATIONS, premiere authors Dennis Wackerly, William Mendenhall, and Richard L. Scheaffer present a solid foundation in statistical theory while conveying the relevance and importance of the theory in solving practical problems in the real world. The authors' use of practical applications and excellent exercises helps students discover the nature of statistics and understand its essential role in scientific research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistical Techniques in Business and Economics-Robert D. Mason 1995-10

Introduction to Quantitative Finance-Robert R. Reitano 2010-01-29 Mathematical logic -- Number systems and functions -- Euclidean and other spaces -- Set theory and topology -- Sequences and their convergence -- Series and their convergence -- Discrete probability theory -- Fundamental probability theorems -- Calculus I : differentiation -- Calculus II : integration

Quantitative Methods for Quality Management-Alessandro Brun 2020-09-16 This book is intended to offer a theoretical support and a practical guide to understand and use a wide set of quantitative tools for Quality Management. The most common tools and methods are first explained and then applied in industrial examples: Basic Statistics, Graphical Approach, Pareto, Hypothesis Testing, ANOVA, DoE, Control Chart, Acceptance Sampling are some of the covered topics. The goal of this book is to provide the readers both with theory recall and examples of application to understand the approach and master the application. Thus the book is projected to be a useful resource for both students and practitioners in manufacturing and service operations. Students will find the ideal support and guidance for getting confident with the subject, while practitioners will be provided with theoretical and practical insights to deeply understand the ground on which most of commonly used quality tools are built on. The book will explain the topics starting from the easiest-to-understand, gradually increasing the level of complexity in the tools and in the numerical examples. This third edition of the book has widened the theory support and re-organized the topics. This new organization will both support a deeper understanding of the statistical basics and facilitate the mastering of the more complex quality tools.

Mathematical Statistics and Data Analysis-John A. Rice 2006-04-28 This is the first text in a generation to re-examine the purpose of the mathematical statistics course. The book's approach interweaves traditional topics with data analysis and reflects the use of the computer with close ties to the practice of statistics. The author stresses analysis of data, examines real problems with real data, and motivates the theory. The book's descriptive statistics, graphical displays, and realistic applications stand in strong contrast to traditional texts that are set in abstract settings. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Machine Learning for Predictive Data Analytics-John D. Kelleher 2015-07-24 A comprehensive introduction to the most important machine learning approaches used in predictive data analytics, covering both theoretical concepts and practical applications.

Essentials of Statistics for Business and Economics-David R. Anderson 2014-02-24 Trust the market-leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 7th Edition to give you a foundation in statistics and an edge in today's competitive business world. The author's signature problem-scenario approach and reader-friendly writing style combine with proven methodologies, hands-on exercises, and real-world examples to take you deep into realistic business problems and help you solve them from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition has been updated with new case problems, applications, and self-test exercises to help you master key formulas and apply the statistical methods you learn. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Quantitative Techniques-Terence Lucey 2002 This text is especially relevant to students studying quantitative techniques as part of business, management and/or finance on undergraduate and professional courses, especially: ACCA; CIMA; CIPFA; ICA, IOB, ICAEW. This introductory interdisciplinary textbook covers all the major topics involved at the interface between business and management on the one hand and mathematics and statistics on the other. Topics dealt with include logistics, finance, production and operations management, and economics. This text is especially relevant to students studying quantitative techniques as part of business, management and/or finance on undergraduate and professional courses, especially: ACCA; CIMA; CIPFA; ICA, IOB, ICAEW. This introductory interdisciplinary textbook covers all the major topics involved at the interface between business and management on the one hand and mathematics and statistics on the other. Topics dealt with include logistics, finance, production and operations management, and economics.

Business Research Methods-Dr. Sue Greener 2008

Quantitative Chemical Analysis-Daniel C. Harris 2015-05-29 The gold standard in analytical chemistry, Dan Harris’ Quantitative Chemical Analysis provides a sound physical understanding of the principles of analytical chemistry and their applications in the disciplines.

Quantitative Methods for Business-David Ray Anderson 1992

Economic Dynamics in Discrete Time-Jianjun Miao 2014-09-19 A unified, comprehensive, and up-to-date introduction to the analytical and numerical tools for solving dynamic economic problems. This book offers a unified, comprehensive, and up-to-date treatment of analytical and numerical tools for solving dynamic economic problems. The focus is on introducing recursive methods—an important part of every economist's set of tools—and readers will learn to apply recursive methods to a variety of dynamic economic problems. The book is notable for its combination of theoretical foundations and numerical methods. Each topic is first described in theoretical terms, with explicit definitions and rigorous proofs; numerical methods and computer codes to implement these methods follow. Drawing on the latest research, the book covers such cutting-edge topics as asset price bubbles, recursive utility, robust control, policy analysis in dynamic New Keynesian models with the zero lower bound on interest rates, and Bayesian estimation of dynamic stochastic general equilibrium (DSGE) models. The book first introduces the theory of dynamical systems and numerical methods for solving dynamical systems, and then discusses the theory and applications of dynamic optimization. The book goes on to treat equilibrium analysis, covering a variety of core macroeconomic models, and such additional topics as recursive utility (increasingly used in finance and macroeconomics), dynamic games, and recursive contracts. The book introduces Dynare, a widely used software platform for handling a range of economic

models; readers will learn to use Dynare for numerically solving DSGE models and performing Bayesian estimation of DSGE models. Mathematical appendixes present all the necessary mathematical concepts and results. Matlab codes used to solve examples are indexed and downloadable from the book's website. A solutions manual for students is available for sale from the MIT Press; a downloadable instructor's manual is available to qualified instructors.

An Introduction to Management Science-Anderson/Sweeney/Williams 1999-07

Research Methods in Education-Joseph Check 2011-10-27 Research Methods in Education introduces research methods as an integrated set of techniques for investigating questions about the educational world. This lively, innovative text helps students connect technique and substance, appreciate the value of both qualitative and quantitative methodologies, and make ethical research decisions. It weaves actual research "stories" into the presentation of research topics, and it emphasizes validity, authenticity, and practical significance as overarching research goals. The text is divided into three sections: Foundations of Research (5 chapters), Research Design and Data Collection (7 chapters), and Analyzing and Reporting Data (3 chapters). This tripartite conceptual framework honors traditional quantitative approaches while reflecting the growing popularity of qualitative studies, mixed method designs, and school-based techniques. This approach provides a comprehensive, conceptually unified, and well-written introduction to the exciting but complex field of educational research.

Understanding Machine Learning-Shai Shalev-Shwartz 2014-05-19 Introduces machine learning and its algorithmic paradigms, explaining the principles behind automated learning approaches and the considerations underlying their usage.

Business Analytics-James R. Evans 2013 A balanced, holistic approach to understanding business analytics. This book provides readers with the fundamental concepts and tools needed to understand the emerging role of business analytics in organizations. Evans also shows readers how to apply basic business analytics tools in a spreadsheet environment, and how to communicate with analytics professionals to effectively use and interpret analytic models and results for making better business decisions.

Research Methods for Business-Uma Sekaran 2003 Ethical issues relating to research and the aspects of business, data collection, and data analysis are integrated throughout the book. \* The issues in cross-national research in sampling and data collection are thoroughly discussed. \* The qualitative-quantitative aspects of research are brought together through a case study on the final chapter.

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