

# [PDF] Strategic Management Of Healthcare Organizations 6th Edition

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The Strategic Management of Health Care Organizations-Peter M. Ginter 2018-01-16 A comprehensive guide to effective strategic management of health care organizations. Strategic Management of Health Care Organizations provides essential guidance for leading health care organizations through strategic management. This structured approach to strategic management examines the processes of strategic thinking, consensus building and documentation of that thinking into a strategic plan, and creating and maintaining strategic momentum - all essential for coping with the rapidly evolving health care industry. Strategic Management of Health Care Organizations fully explains how strategic managers must become strategic thinkers with the ability to evaluate a changing industry, analyze data, question assumptions, and develop new ideas. The book guides readers through the strategic planning process demonstrating how to incorporate strategic thinking and create and document a clear and coherent plan of action. In addition, the all-important processes of creating and maintaining the strategic momentum of the organization are fully described. Finally, the text demonstrates how strategic managers in carrying out the strategic plan, must evaluate its success, learn more about what works, and incorporate new strategic thinking into operations and subsequent planning. This strategic management approach has become the de facto standard for health care management as leadership and strategic management are more critical than ever in coping with an industry in flux. This book provides health care management students as well as health care administrators with foundational guidance on strategic management concepts and practices, tailored to the unique needs of the health care industry. Included are a clear discussion of health services external analysis, organizational internal analysis, the development of directional strategies, strategy alternative identification and evaluation, and the development and management of implementation strategies providing an informative and insightful resource for anyone in the field. This new eighth edition has been fully updated to reflect new insights into strategic thinking, new methods to conceptualize and document critical environmental issues, practical steps for carrying out each of the strategic management processes, industry and management essentials for strategic thinkers, and new case studies for applying the strategic management processes. More specifically, readers of this edition will be able to: Create a process for developing a strategic plan for a health care organization. Map and analyze external issues, trends, and events in the general environment, the health care system, and the service area. Conduct a comprehensive service area competitor analysis. Perform an internal analysis and determine the competitive advantages and competitive disadvantages. Develop directional strategies. Identify strategic alternatives and make rational strategic decisions for a health care organization. Develop a comprehensive strategy for a health care organization. Create effective value-adding service delivery and support strategies. Translate service delivery and support plans into specific action plans. The health care industry's revolutionary change remains ongoing and organizational success depends on leadership. Strategic management has become the single clearest manifestation of effective leadership of health care organizations and the strategic management framework's strengths are needed now more than ever. The Strategic Management of Health Care Organizations provides comprehensive guidance and up-to-date practices to help leaders keep their organizations on track.

The Strategic Management of Health Care Organizations-Peter M. Ginter 2013-03-05 A structured strategic management approach is what's needed to tackle the revolutionary change the health care system has been experiencing. Today, health care organizations have almost universally embraced the strategic perspective first developed in the business sector and now have developed strategic management processes that are uniquely their own. Health care leaders have found that strategic thinking, planning, and managing strategic momentum are essential for coping with the dynamics of the health care industry. Strategic Management has become the single clearest manifestation of effective leadership of health care organizations. The 7th edition of this leading text has been revised and updated to include a greater focus on the global analysis of industry and competition; and analysis of the internal environment. It provides guidance on strategic planning, analysis of the health services environment (both internal and external) and lessons on implementation. It also looks at organizational capability, sustainability, CSR and the sources of organizational inertia and competency traps.

Strategic Management of Health Care Organizations-Linda E. Swayne 2012-07-17

Strategic Management of Healthcare Organizations-Jeffrey S. Harrison 2014-11-28 Few industries are buffeted from as many strong forces as healthcare. The industry is highly regulated, thus dramatically increasing costs and sometimes even interfering with the ability to deliver healthcare. New drugs, treatments, and medical technologies are so common that keeping track of them can be overwhelming, and incorporating them into patient care or administration can be costly and complicated. This book lays a stakeholder foundation for managing a healthcare organization strategically. It contains step-by-step tactics as well as examples of HCOs that are having success with various aspects of the stakeholder approach in their organizations. As any experienced healthcare executive knows, making changes to a healthcare delivery system is like trying to modify an aircraft while it is in flight. The process is complicated and the consequences of mistakes can quickly lead to disaster. With this book, you'll get a new approach to managing healthcare within your organization, an approach that will unlock innovation and create more value for a broad group of industry participants.

Human Resources Management for Health Care Organizations-Joan E. Pynes 2012-01-24 This book is a comprehensive guide to the essential areas of health care human resources management, and is an immediately useful practical handbook for practitioners as well as a textbook for use health care management programs. Written by the authors of Handbook for the New Health Care Manager and Human Resources Management for Public and Nonprofit Organizations, the book covers the context of human resources management in the unique health care business arena from a strategic perspective includes SHRM and human resources planning, organizational culture and assessment, and the legal environment of human resources management. Managing volunteers and job analysis performance appraisal instruments, training and development programs, and recruitment, targeted selection and hiring techniques are covered. Compensation policies and practices, employer-provided benefits management, implementation of training and organizational development programs, as well as labor-management relations for health care organizations and healthcare human resource information technology are covered, with practical examples and proven strategies amply provided in each chapter.

Strategic Management of Health Care Organizations, Eighth Edition-Peter M. Ginter 2018 A comprehensive guide to effective strategic management of health care organizations, this book fully explains how strategic managers must become strategic thinkers with the ability to evaluate a changing industry, analyze data, question assumptions, and develop new ideas. --

Management of Hospitals and Health Services-Rockwell Schulz 2003 "It is a provocative and useful compendium of ideas and historic perspectives that are current and applicable. It is a worthy contribution to the health care literature."

Strategic Management of the Health Care Supply Chain-Eugene S. Schneller 2006-02-17 Strategic Management of the Health Care Supply Chain provides students, faculty, managers, and researchers with a clear understanding of the health care supply chain and its role in health care strategy. It builds on fundamental concepts including sourcing of materials, forecasting demand, selecting and employing distribution models, and assessing risks, showing how they aid in the pursuit of supply management excellence in the health sector. Strategic Management of the Health Care Supply Chain is filled with in-depth interviews with leaders in exemplary organizations and presents best practices in progressive supply chain management from many exemplary institutions. Praise for Strategic Management of the Health Care Supply Chain "Based on Schneller and Smeltzer's recent empirical research, and drawing on contemporary cases, this book presents compelling arguments for the value-added through effective supply chain performance and for repositioning the supply chain function to a strategic position within organizational structures." —Howard Zuckerman, senior advisor, Center for Health Management Research "This book reveals insights into possibilities for rapid, meaningful, and measurable improvements to the health care supply chain. It provides a futuristic view of the possibilities of the health care supply chain and provides workable solutions for improvement and market-based approaches for health care executives. This is a must read." —Mark McKenna, president, Novation

The Strategic Application of Information Technology in Health Care Organizations-John P. Glaser 2004-03-01 This thoroughly revised and updated second edition of The Strategic Application of Information Technology in Health Care Organizations offers health care executives and managers a balanced analysis of health care information systems. Written by John Glaser-a renowned expert in the field of health care information technology-this important resource shows health care professionals how to use IT to reduce costs, respond to the demands of managed care, develop a continuum of care, and manage and improve the quality of service to patients, payers, and physicians.

Strategic Marketing For Health Care Organizations-Philip Kotler 2020-12-29 A thorough update to a best-selling text emphasizing how marketing solves a wide range of health care problems There has been an unmet need for a health care marketing text that focuses on solving real-world health care problems. The all new second edition of Strategic Marketing for Health Care Organizations meets this need by using an innovative approach supported by the authors' deep academic, health management, and medical experience. Kotler, Stevens, and Shalowitz begin by establishing a foundation of marketing management principles. A stepwise approach is used to guide readers through the application of these marketing concepts to a physician marketing plan. The value of using environmental analysis to detect health care market opportunities and threats then follows. Readers are shown how secondary and primary marketing research is used to analyze environmental forces affecting a wide range of health care market participants. The heart of the book demonstrates how health management problems are solved using marketing tools and the latest available market data and information. Since the health care market is broad, heterogenous, and interconnected, it is important to have a comprehensive perspective. Individual chapters cover marketing for consumers, physicians, hospitals, health tech companies, biopharma companies, and social cause marketing - with strategies in this last chapter very relevant to the Covid-19 pandemic. Each chapter gives readers the opportunity to improve marketing problem-solving skills through discussion questions, case studies, and exercises.

Strategic Human Resources Management in Health Services Organizations-S. Robert Hernandez 2009-06-22 The third edition of Strategic Human Resources Management in Health Services Organizations articulates the links that exist among strategy, organizational design and behavior, and human resources management: It not only describes human resources functions within organizations but also provides a model of major organizational components that shape the human resources options available for health services managers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managing Health Care Business Strategy-George B. Moseley III 2009-05-29 This is the definitive textbook on strategic planning and management in health care organizations for those pursuing a career in health care in undergraduate, business, and medical schools, and ancillary health professions such as nursing or physician assistant, as well as for established health care professionals, including doctors, who are completing programs and degrees in business administration to prepare themselves for greater involvement in the management of health care delivery. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

Strategic Management and Economics in Health Care-Michael Chletsos 2020-01-01 This book offers significant managerial and economic knowledge on hospitals, and will serve as a valuable tool for explaining complicated managerial and economical problems, and for facilitating decision-making processes. It bridges management and economic sciences - two complementary sciences that feed the process of making rational decisions. With particular reference to the education, the main aim of this book is to provide students of relevant schools and departments with the knowledge (managerial and economic) that will enable them to deal both efficiently and effectively with the real problems arising in a health care organization such as a hospital. In particular, by equipping students with appropriate managerial and economic knowledge, the aim is to give them a clear understanding of HOW to deal with the diverse and complex problems of hospitals while at the same time helping them to develop strategic approaches that will make hospitals more efficient and sustainable.

Fundamentals of Strategic Planning for Healthcare Organizations-Stan Williamson 1997-01-01 A straightforward and practical guidebook, Fundamentals of Strategic Planning for Healthcare Organizations explores the basic principles of planning and maps out key routes for expanding companies in need of specific decision-making procedures. This allows readers to generate their own ideas for developing strategic plans tailored to the individual needs of their companies. The worksheets, client surveys, and other comprehensive planning documents the book provides from actual healthcare organizations are valuable aids to this developmental stage. Fundamentals of Strategic Planning for Healthcare Organizations points the way to implementing a reliable structural framework for effective strategic health care planning. It advocates methods and models that are at once practical and theoretically sound. Presenting each step necessary to the development of a competent strategic plan, this book enables managers in small and large healthcare organizations to maximize performance in any kind of environment. It keeps astride the developments in a rapidly changing industry as it moves beyond strategic plan development to plan implementation, plan evaluation, and plan control. The book's step-by-step approach facilitates systematic analysis of healthcare delivery models and the roles of marketing, communications, and internal and external factors in the planning process. For motivated self-starters striving to steer the course of their organizations in a rapidly changing industry, the book's presentation of the following topics will be beneficial: situation analysis performance objectives setting mission definition strategy selection operational plans development plan management Fundamentals of Strategic Planning for Healthcare Organizations illustrates the practical elements of strategic planning and considers the logic behind them. By doing so, this book acts as both a primer for the novice and a reference source for managers with more experience. Readers will find themselves turning to it again and again for its practical, "hands-on" advice.

Strategic Human Resource Management in Health Care-Grant T. Savage 2010-07-27 Strategic management of HR in health care is important in delivering high-quality patient care. This volume of Advances in Health Care Management which focuses on Human Resource Management aims to explore the strategic role that HRM can play in delivering high quality and affordable health care.

Strategic Management of Research Organizations-William Barletta 2019-08-28 This entry-level text describes a tested top-down enterprise-wide approach to managing organizations with a predominant portion of their product being scientific or technological research. It focuses on executive performance and strategic forecasting and planning; goal-setting; communications and marketing, and operations management to realize strategic objectives. This book will be of interest to entrepreneurs, established scientists and engineers and to those studying toward an MBA with specialization in research institutions and major research infrastructures, preparing them to move from research or academia into their first managerial position. It also provides valuable advice and guidance for established middle and senior management in established research enterprises. Features: Provides an accessible and easy to follow introduction to strategic management methodologies Explores best practices for communication, marketing, and risk management Discusses workforce management as related to realizing strategic goals and plans

Strategic Healthcare Management-Stephen Lee Walston 2013

Management of Healthcare Organizations-Peter C. Olden 2019 Instructor Resources: Test bank, PowerPoint slides for each chapter, and suggested answers to discussion questions. Management problems are complex and rarely fixed with a single, universal solution. Particularly in healthcare organizations, management is fluid, and the "right" approach depends on a variety of ever-changing factors. Management of Healthcare Organizations: An Introduction provides an integrated, practical approach to management that is applicable to all kinds of healthcare organizations. The book prepares future managers and leaders to assess situations and develop solutions with confidence. Author Peter C. Olden combines extensive real-world management experience with academic expertise to explain fundamental management theories, concepts, methods, and tools and how to apply them in healthcare organizations. Adopting a student-centered approach, he uses a fresh, engaging style and clear organization of content supported by many exhibits, sidebars, and an appealing design. Although primarily intended for undergraduate students interested in managing healthcare organizations, this book is also a valuable resource for allied health majors and practicing healthcare managers. This edition has been updated extensively with three new case studies; current examples, exercises, and data; and new or expanded information on these and other topics: Population health and the continuum of careStrategic planningHorizontal process organizingDiversity and inclusionObtaining and retaining staffLeading and motivating peoplePerformance improvement, Six Sigma, and LeanOrganizational change management methodsProfessionalism and emotional intelligenceEach chapter begins with learning objectives and a real-world example based on an extended, contemporary case study that runs through the book and connects all the chapters. The book also features an end-of-chapter mini case study and seven integrative case studies. These cases enable students to use concepts and methods from multiple chapters to fully resolve a given management problem, reinforcing the chapters' concepts. Chapter summaries and discussion questions offer additional learning opportunities. The writing style and activities help students learn management as an integrated body of knowledge and tools they can use in their careers. Whether you are new to healthcare management or are looking to advance your career, Management of Healthcare Organizations teaches the fundamental principles and skills needed to successfully manage a healthcare organization.

Operations Management in Healthcare-Dr. Corinne M. Karuppan, PhD, CPIM 2016-06-14 Describes how to build a competitive edge by developing superior operations This comprehensive, practice-oriented text illustrates how healthcare organizations can gain a competitive edge through superior operations - and demonstrates how to achieve them. Underscoring the importance of a strategic perspective, the book describes how to attain excellence in the four competitive priorities: quality, cost, delivery, and flexibility. The competitive priorities are interrelated, with excellent quality laying the foundation for performance in the other competitive priorities, and with targeted improvement initiatives having synergistic effects. The text stresses the benefits of aligning the entire operations system within the parameters of a business strategy. It equips students with a conceptual mental model of healthcare operations in which all concepts and tools fit together logically. With a hands-on approach, the book clearly demonstrates the "how-tos" of effectively managing a healthcare organization. It describes how to negotiate the different perspectives of clinicians and administrators by offering a common platform for building competitive advantage. To bring the cultural context of a healthcare organization to life, the book engages students with a series of short vignettes of a fictitious healthcare organization as it strives to achieve the status of a highly reliable organization. Integrated throughout are a variety of tools and quantitative techniques with step-by-step instructions to assist in problem solving and process improvements. Also included are mind maps linking competitive priorities and concepts, quick-reference icons, dashboards displaying measurement and process tracking, and boxed features. Several project ideas, team assignments, and creative thinking exercises are proposed. A comprehensive Instructor Packet and online tutorials further enhance the book's outstanding value. Key Features: Includes mind maps to connect competitive priorities, concepts, and tools Provides an extensive tool kit for problem solving and process improvements Presents icons throughout the text to emphasize competitive priorities and tool coverage Emphasizes measurement with dashboards and includes data files for

statistical process control, queuing, and simulation Demonstrates human dynamics and organizational challenges through realistic vignettes Presents boxed features of frequently asked questions an real-world implementations of concepts Provides comprehensive Instructor Packet and online tutorials

Strategic Planning in Healthcare-Brian C. Martin 2018-11 Strategic Planning in Healthcare: An Introduction for Health Professionals is a practical guide to the theory of strategic planning and the principles of strategic management that apply to all organizational settings, including large health care networks, small practices, and public health institutions among many others. This text provides a solid theoretical framework, supplemented with examples and a common case, which is reinforced by hands-on practical student exercises and chapter-specific worksheets. It examines strategy-making issues from the initial assessment of the organization and competitive landscape, through situational analysis of economic incentives, creation of objectives and measurement, formulation of financial and operational strategies, and the development of mission and goals, effectively allowing students to apply concepts at each stage of the planning cycle. Throughout, this book explains different tactics for implementation and evaluation, the principles of integrating evaluation and control, and other factors that affect competitive positioning and performance in health service organizations. This hands-on text incorporates real-world examples and case studies so that the content can be digested easily in undergraduate and graduate courses alike and can be applied to an individual or group project to encourage application and experiential learning. Written by an experienced strategic planner and educator, this foundational textbook prepares public health students, health care administration students, and related health professionals to develop their own effective strategic plans that achieve performance excellence. Key Features: Provides a thorough, step-by-step review of the strategic planning process in health care organizations with a strong theoretical framework Detailed Case Studies using a fictionalized healthcare organization conclude each chapter Includes strategic planning chapter-specific worksheets that allow students to develop a quasi-strategic plan Real-world sample strategic plans from across the healthcare industry Access to the downloadable eBook

Introduction to Health Care Management-Sharon Bell Buchbinder 2007 Introduction to Health Care Management is an introductory principles of health care management book developed specifically for undergraduate health administration programs. Covering a wide variety of healthcare settings, from hospitals to nursing homes, this essential text contains numerous case studies. This indispensable book covers key areas such as ethics, cost management, strategic planning and marketing, information technology, and human resources.

Strategic Management of Information Systems in Healthcare-Gordon D. Brown 2005 Strategic Management of Information Systems in Healthcare explores how healthcare organizations can use information technology to achieve better operational performance and strengthen their market position. The book explains how to move beyond applying technology to current practices, and use the enabling power of IT to redesign work processes to achieve high levels of performance. Topics covered include: The structure of IT and how it can be used to manage clinical and business functions ? How IT is used to position an organization in a competitive market ? The management of information resources, including investing in IT, structure and staffing, and information security and ethics ? How IT may impact the health system of the future, including an assessment of current policy initiatives

Effective Lifecycle Management of Healthcare Applications-Susan M. Houston 2020-02-14 The rapid growth of software applications within healthcare organizations has made it essential to have defined methodologies and formal processes for the management of the entire Information Technology (IT) portfolio. Utilizing a portfolio management framework throughout an application's lifecycle will provide the necessary structure to ensure that all new applications are properly evaluated, and, once implemented, remain relevant while continuing to meet organizational requirements. While an organization may have a few large "organization-wide" systems such as the Electronic Health Record (EHR), lab or radiology systems, they also have a large quantity of other clinical, administrative, and research systems. Some larger organizations now have hundreds of software applications to support and manage. The IT staff must be able to implement new requests while still maintaining the current application portfolio. Utilizing a standard repeatable process will help to manage these large portfolios of software applications. This book reviews the management of applications throughout their lifecycle, from initial request through disposition. Best practices dictate that every newly requested application undergoes analysis followed by an approval decision from the organization's governance committee. The initial implementation project must include activities to prepare for ongoing support while ensuring the application is compliant with all security, privacy, and architecture requirements. An application spends years in operations and maintenance where changes occur regularly through configuration and release management, or additional projects. The cycle continues until disposition. Understanding when to dispose of an application is just as important as deciding when to implement a new one. A defined process for disposing of an application ensures all parts are properly removed or destroyed.

Change Management Strategies for an Effective EMR Implementation-Claire McCarthy, MA, and Douglas Eastman, PhD, with David E. Garets, Contributing Editor 2013 Electronic medical record (EMR) deployments are not about technology. They are about equipping organizations to reach critical business objectives by providing people with technical capabilities that make new things possible and by engaging people in changing their behavior to effectively use the new capabilities to generate results. This book will show you how to create an environment for success in your organization to not only ensure that your EMR implementation effort is successful but that your organization builds change capacity and flexibility in the process. This new nimbleness will serve you well in our world of continual change.

Public Health Leadership and Management-Stuart A. Capper 2002 The six chapters and fifteen cases contained in this book challenge students to ask the appropriate questions and stimulate their thinking about public health leadership and management. The situations presented by each case are vivid and provide not only a basis for practicing professional public health judgements but also provide a lasting impression that aids in retention of the lessons learned.

Introduction to Health Care Management-Buchbinder 2016-03-28 This concise, reader-friendly, introductory healthcare management text covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered.

Essentials of Strategic Planning in Healthcare-Jeffrey Harrison 2010 Essentials of Strategic Planning in Healthcare introduces readers to the factors influencing the strategic planning process in hospitals and other health services institutions today. Structured around a comprehensive case study and accompanying end-of-chapter exercises, this text places readers in the planner's seat, asking them to apply what they have learned to lead the hospital in the case study to success. Topics covered include: The role leadership plays in strategic planning Organizational factors critical to strategic planning Completing a SWOT analysis Analytical tools that support strategic planning Key data sources available to planners Strategic opportunities presented by pay-for-performance initiatives Communicating the strategic plan to multiple stakeholders Linking the strategic plan to operating performance Physician involvement in strategic planning Strategic planning initiatives across the continuum of care Hospital-physician integration models Factors affecting strategic planning in the post-acute care industry Jeffrey P. Harrison, PhD, FACHE, is an associate professor of health administration at the University of North Florida. Previously, Dr. Harrison held a wide range of managerial positions, including chief operating officer of a hospital, director of a large medical group, and leader at the health system level. He is founder and president of Harrison Consulting Group, Inc., a healthcare consulting firm.

Value Management in Healthcare-Nathan William Tierney 2017-10-06 "Nathan Tierney's powerful storytelling is rarely seen in today's health care business environment. We must redesign the health care delivery system—a team sport in service of patients, hold it accountable with measurement to improve outcomes, and quantify the resource costs over the full cycle of care. Value-based health care is a framework through which these goals are achieved, and Tierney provides a detailed playbook to get your organization there. Outlined in incredible detail and clarity, he presents core concepts and dives into the key metrics needed to build, maintain, and scale a successful value-based health care organization. Nathan shares a realistic vision of what any CEO should expect when developing their own Value Management Office. Nothing is more important to me than improving the lives of those I love. My personal mission is to create systemic change with an impact on the global stage. This playbook needs to be on the desk of every executive, clinician, and patient today." -Mahek Shah, MD, Senior Researcher and Senior Project Leader, Harvard Business School Our current healthcare system's broken. The Organization for Economic Co-Operation and Development (OECD) predicts health care costs could increase from 6% to 14% of GDP by 2060. The cause of this increase is due to (1) a global aging population, (2) growing affluence, (3) rise in chronic diseases, and (4) better-informed patients; all of which raises the demand for healthcare. In 2006, Michael Porter and Elizabeth Teisberg authored the book 'Redefining Health Care: Creating Value-Based Competition on Results.' In it, they present their analysis of the root causes plaguing the health care industry and make the case for why providers, suppliers, consumers, and employers should move towards a patient-centric approach that optimizes value for patients. According to Porter, "value for patients should be the overarching principle for our broken system." Since 2006, Professor Porter, accompanied by his esteemed Harvard colleague, Professor Robert Kaplan, have worked tirelessly to promote this new approach and pilot it with leading healthcare delivery organizations like Cleveland Clinic, Mayo Clinic, MD Anderson, and U.S. Department of Veteran Affairs. Given the current state of global healthcare, there is urgency to achieve widespread adoption of this new approach. The intent of this book is to equip all healthcare delivery organizations with a guide for putting the value-based concept into practice. This book defines the practice of value-based health care as Value Management. The book explores Professor Porter's Value Equation (Value = Outcomes/ Cost), which is central to Value Management, and provides a step-by-step process for how to calculate the components of this equation. On the outcomes side, the book presents the Value Realization Framework, which translates organizational mission and strategy into a comprehensive set of performance measures and contextualizes the measures for healthcare delivery. The Value Realization Framework is based on Professor Kaplan's ground-breaking Balanced Scorecard approach, but specific to healthcare organizations. On the costs side, the book details the Harvard endorsed time-driven activity based costing (TDABC) methodology, which has proven to be a modern catalyst for defining HDO costs. Finally, this book covers the need and a plan to establish a Value Management Office to lead the delivery transformation and govern operations. This book is designed in a format where any organization can read it and acquire the fundamentals and methodologies of Value Management. It is intended for healthcare delivery organizations in need of learning the specifics of achieving the implementation of value-based healthcare.

Business Ethics and Care in Organizations-Marianna Fotaki 2019-12-06 Care is a human ability we all need for growing and flourishing. It implies considering the needs and interests of others, and the quality of how we relate to each other is often defined by care. While the value of care in private life is widely recognized, its role in the public sphere is contested and subject to political debates. In work organizations, instrumentality frequently overrides considerations for colleagues' and co-workers' well-being, while relationships are often sacrificed in the service of performance and meeting organizational targets. The questions this volume attempts to address concerns the organizational conditions that make care flourish and how a caring organization functions in practice. Specifically, we examine what it means to care for each other and what enhances caring behaviours in organizations. The volume ultimately focuses on how caring relations can contribute to making organizations better places. In this perspective, care involves the recognition of, and the limitations of, work as a key aspect of personal and social identity. Because care exceeds the sphere of individual intimacy, the book will also centre on the necessity for building caring institutions through a political process that considers the needs, contributions, and prospects of many different actors. This book aims to contribute to academic discussions on care in organizations, care work, business and organizational ethics, diversity, caring leadership, well-being in organizations, and research ethics. Managers, consultants, policy-makers, and students will find reflections about the goodness of care in organizations, and guidance about the ethical and practical difficulties of pursuing the project of building caring organizations.

Essentials of Strategic Management-Charles W. L. Hill 2011-04-19 Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies—both domestic and international—so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Healthcare Strategic Planning-John M. Harris 2017

Handbook of Healthcare Management-Myron D. Fottler 2015-09-25 The Handbook of Healthcare Management is a comprehensive examination of key management practices for global healthcare organizations, arguing that insight into and implementation of these practices is essential for success and sustainability.

Strategic Issues and Challenges in Health Management-K V Ramani 2008-06-11 Health and socio-economic development are so closely connected that it is impossible to achieve one without the other. While economic development in India has been gaining momentum over the last decade, our health system is at a critical point today. Government initiatives in public health have recorded some significant successes over time. However, the Indian health system is only ranked 118 among the 191 WHO member countries on overall health performance. Building health systems that are responsive to community needs, particularly for the poor requires politically difficult and administratively demanding decisions. Health should be a priority in its own right, as well as a means for economic development and poverty reduction. The health sector is complex with multiple goals, multiple products and different beneficiaries. India is now well placed to develop a uniquely Indian set of health sector reforms. This will enable the health system meet the increasing expectations of its users and personnel. Managerial challenges to meet community needs efficiently and effectively are many. These include ensuring availability, access, affordability and equity in delivering health services. The ten chapters in this book cover important strategic issues of health care in India and include - health system planning and development, financing, financing mechanisms, public-private partnerships

State of Readiness-Joseph F. Paris Jr. 2017-05-16 Accelerated Strategy Development and Execution The company of today has its supply chains and finances stretched further around the globe than ever before while simultaneously having increasing pressures to drive value across a complicated and fluid set of metrics and deliver innovations, products, and services more quickly and reliably. The competitive advantage belongs to the companies that can quicken their vision-building and strategy-execution efforts—the ones that can identify challenges more swiftly and accelerate their decision making so they are better able to formulate and deploy responses decisively yet with greater agility. To successfully accomplish this, companies will have to prioritize creating a culture of leadership that strengthens communication skills and emphasizes systems thinking by building capacity and capability that cuts across the business smokestacks and permeates the entire organization. In State of Readiness, Joseph F. Paris Jr. shares over thirty years of international business and operations experience and guides C-suite executives and business-operations and -improvement specialists on a path toward operational excellence, the organizational capability and situational awareness that is attained as the enterprise reaches a state of alignment for pursuing its strategies. In doing so, create a corporate culture that is committed to the continuous and deliberate improvement of company performance and the circumstances of those who work there—a precursor to becoming a high-performance organization.

Creating Knowledge-based Healthcare Organizations-Nilmini Wickramasinghe 2005-01-01 Annotation The purpose of Creating Knowledge Based Healthcare Organizations is to bring together some high quality concepts closely related to how knowledge management can be utilised in healthcare.

HBR's 10 Must Reads on Strategy for Healthcare (featuring articles by Michael E. Porter and Thomas H. Lee, MD)-Harvard Business Review 2018-05-15 Prepare for an uncertain future with a solid vision and innovative practices. Is your healthcare organization spending too much time on strategy—with too little to show for it? If you read nothing else on strategy, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones for healthcare professionals to help you catalyze your organization's strategy development and execution. Leading strategy experts, such as Michael E. Porter, Jim Collins, W. Chan Kim, and Renee Mauborgne, provide the insights and advice you need to: Understand how the rules of corporate competition translate to the healthcare sector Craft a vision for an uncertain future Segment your market to better serve diverse patient populations Achieve the best health outcomes—at the lowest cost Learn what disruptive innovation means for healthcare Use the Balanced Scorecard to measure your progress This collection of articles includes "What Is Strategy?" by Michael E. Porter; "The Five Competitive Forces That Shape Strategy," by Michael E. Porter; "Health Care Needs Real Competition," by Leemore S. Dafny and Thomas H. Lee; "Building Your Company's Vision," by Jim Collins and Jerry I. Porras; "Reinventing Your Business Model," by Mark W. Johnson, Clayton M. Christensen, and Henning Kagermann; "Will Disruptive Innovations Cure Health Care?" by Clayton M. Christensen, Richard Bohmer, and John Kenagy; "Blue Ocean Strategy," by W. Chan Kim and Renee Mauborgne; "Rediscovering Market Segmentation," by Daniel Yankelovich and David Meer; "The Office of Strategy Management," by Robert S. Kaplan and David P. Norton; and "The Strategy That Will Fix Health Care," by Michael E. Porter and Thomas H. Lee.

Financial Management of Health Care Organizations-William N. Zelman 2009-02-04 This new edition of Financial Management of Health Care Organizations offers an introduction to the most-used tools and techniques of health care financial management, including health care accounting and financial statements; managing cash, billings and collections; making major capital investments; determining cost and using cost information in decision-making; budgeting and performance measurement; and pricing. Now completely updated, this book provides students with the practical, up-to-date tools they need to succeed in this dynamic field. Provides an introduction to the most-used tools and techniques of health care management. Additional questions and problems for the chapters. Updated perspectives throughout the text. Instructor's Manual available on CD-ROM including all exhibits in PowerPoint and Excel, answers to all problems in PowerPoint and Excel, and working spreadsheet models of exhibits and selected problems for classroom use. Accompanying website features links to related websites, glossary, and downloadable Instructor's Manual and sample chapters. www.blackwellpublishing.com/zelman

Strategic Planning in Healthcare-Brian C. Martin, PhD, MBA 2018-11-28 4-Star Rating, Doody's Medical Reviews Strategic Planning in Healthcare: An Introduction for Health Professionals is a practical guide to the theory of strategic planning and the principles of strategic management that apply to all organizational settings, including large healthcare networks, small practices, and public health institutions, among many others. This text provides a solid theoretical framework, supplemented with examples and a common case, which is reinforced by hands-on practical student exercises and chapter-specific worksheets. It examines strategy-making issues from the initial assessment of the organization and competitive landscape, through situational analysis of economic incentives, creation of objectives and measurement, formulation of financial and operational strategies, and the development of mission and goals, effectively allowing students to apply concepts at each stage of the planning cycle. Throughout, this book explains different tactics for implementation and evaluation, the principles of integrating evaluation and control, and other factors that affect competitive positioning and performance in health service organizations. This hands-on text incorporates real-world examples and case studies so that the content can be digested easily in undergraduate and graduate courses alike and can be applied to an individual or group project to encourage application and experiential learning. Written by an experienced strategic planner and educator, this foundational textbook prepares public health students, healthcare administration students, and related health professionals to develop their own effective strategic plans that achieve performance excellence. Key Features: Provides a thorough, step-by-step review of the strategic planning process in healthcare organizations with a strong theoretical framework Detailed case studies using a fictionalized healthcare organization conclude each chapter Includes strategic planning chapter-specific worksheets that allow students to develop a quasi-strategic plan Real-world sample strategic plans from the healthcare industry Access to the downloadable ebook and downloadable chapter worksheets Full Instructor package including an Instructor's Manual, PPTs, and test bank

Managing Modern Healthcare (Open Access)-Mike Bresnen 2017-02-10 Until now, research has given us only a limited understanding of how managers actually make sense of and apply management knowledge; how networks of interaction amongst managers help or hinder processes of knowledge diffusion and the sharing of best practice; and how these processes are all influenced both by the organisations in which managers act and by the professional communities of practice they belong to. Managing Modern Healthcare fills these important gaps in our understanding by drawing upon an in-depth study of management networks and practice in three healthcare organisations in the UK. It draws from the primary research a number of important and grounded lessons about how management networks develop and influence the spread of management knowledge and practice; how management training and development relates to the needs of managers facing challenging conditions; and how those conditions are themselves shaping the nature of management in healthcare. This book reveals how managers in practice are responding to the many contemporary challenges facing healthcare (and the NHS in particular) and how they are able or not to effectively exploit sources of knowledge, learning and best practice through the networks of practice they engage in to improve healthcare delivery and healthcare organisational performance. Managing Modern Healthcare makes a number of important theoretical contributions as well as practical recommendations. The theoretical and empirical contributions the book makes relate to wider work on networks and networking, management knowledge, situated learning/communities of practice, professionalization/professional identity and healthcare management more generally. The practical contribution comes in the form of recommendations for healthcare management practitioners and policy makers that are intended to impact upon and help enhance healthcare management delivery and performance.

Basic Concepts of Health Care Human Resource Management-Nancy J. Niles 2019-02-05 Basic Concepts of Health Care Human Resource Management, Second Edition is a comprehensive overview of the role of Human Resource Management (HRM) in all aspects of healthcare management. Beginning with a survey of HRM, from its beginnings to present-day trends, the text moves on to cover state and federal healthcare laws, codes of ethics, staffing organizations, training and development, employee relations, and long-term planning. The Second Edition continues to provide the essential tools and strategies for HRM personnel to become empowered custodians of change in any healthcare organization. Taking into account the increasing diversity of patients and employees, the effects of technology and globalization on healthcare delivery, the credentialing of health care providers, and the measurement of labor productivity and much more, this text is an essential resource for HRM students and practitioners alike.

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