

Kindle File Format Undergraduate Admissions Guidebook For Higher Education

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Higher Education Admission Practices-María Elena Oliveri 2020-01-31 Reveals practices and issues in higher education admissions, which are critical factors for improving worldwide access and equity. EASYUNI GUIDEBOOK- This issue celebrates Malaysia's 60th Merdeka. It includes insights from student leaders of various universities and colleges around Kuala Lumpur, as they converse about their lives and thoughts about Malaysia as a country. We've also included some of the best destinations to explore for those who are hunger for adventure. In the spirit of Halloween, there are some recommendations for movies, TV shows and books to give you the chills.

University Bulletin-University of California (System) 1985

A Guidebook to Human Service Professions-William George Emener 2009 The twenty-one all new chapters in this second edition poignantly review a variety of different careers designed for individuals undecided about their future, beyond a desire or "a calling" to work with people, and provide excellent cutting edge information about a large variety of human service professions and occupations, wrapped in the authors' "real passion for helping people." Part I discusses some of the tangible and intrinsic reasons why people want to be human service professionals, and defines and discusses career choice and human service, as well as the concepts of career, job and PR.

The New Advisor Guidebook-Pat Folsom 2015-08-21 This is an exciting time to be an academic advisor—a time in which global recognition of the importance of advising is growing, research affirms the critical role advising plays in student success, and institutions of higher education increasingly view advising as integral to their missions and essential for improving the quality of students' educational experiences. It is essential that advisors provide knowledgeable, realistic counsel to the students in their charge. The New Advisor Guidebook helps advisors meet this challenge. The first and final chapters of the book identify the knowledge and skills advisors must master. These chapters present frameworks for setting and benchmarking self-development goals and for creating self-development plans. Each of the chapters in between focuses on foundational content: the basic terms, concepts, information, and skills advisors must learn in their first year and upon which they will build over the lengths of their careers. These chapters include strategies, questions, guidelines, examples, and case studies that give advisors the tools to apply this content in their work with students, from demonstrations of how student development theories might play out in advising sessions to questions advisors can ask to become aware of their biases and avoid making assumptions about students to a checklist for improving listening, interviewing, and referral skills. The book covers various ways in which advising is delivered: one-to-one, in groups, and online. The New Advisor Guidebook serves as an introduction to what advisors must know to do their jobs effectively. It pairs with Academic Advising Approaches: Strategies That Teach Students to Make the Most of College, also from NACADA, which presents the delivery strategies successful advisors can use to help students make the most of their college experience.

Best Colleges 2021-U. S. News and World Report 2020-10-27 U.S. News & World Report's annual Best Colleges book is the longest-running and most quoted guide to undergraduate study in the United States -- with exclusive in-depth rankings; expert advice on choosing, getting into, and paying for college; and a

directory of nearly 1,600 schools.

Indiana College Guidebook- 2005

The International Family Guide to US University Admissions-Jennifer Ann Aquino 2017-06-12 Expert guidance for international families and students applying for admission to US universities Written by an experienced international educator and counselor, The International Family Guide to US University Admissions is an indispensable resource for the vast and increasing number of students applying for places at US Universities each year. Beginning with an introduction that explains to both students and parents how the book works and why, it offers milestones that must be completed during said application time period, a tried-and-true handbook that corresponds with each chapter, pop-outs that provide expert insight and resources that you should utilize throughout the process. Every year, hundreds of thousands of international students and their families must go through the painstaking, complicated, confusing and culturally baffling process that is US university admissions. Until now, there has been no single resource for readers to turn to for holistic, accurate and up-to-date advice on the subject. Following the timeline of the US university admissions cycle, the book guides the parents and the student through the entire process in order to ensure that they are pacing themselves appropriately - from preparation to submission and through to applying for student visas. It serves as an advisor throughout the process, providing insightful advice by parents and students that are relevant to specific milestones. With the help of this book, you'll discover how to make sense of the US admissions system - from start to finish. Understand the application and evaluation process in depth in order to be an informed and successful applicant Make your schooling selection from over 3,000 US universities by understanding what would make a good fit for the student Learn what is expected of you in writing essays, why it is important, and how to create beautiful, genuine writing pieces reflective of your outlook in life Enjoy case studies and words of advice from the author's former students and their families Understand the difference between the SAT and ACT exams Whether you're an international student living outside of the US or an ex-pat living abroad, you'll find answers to all of your questions - all in one place.

Inside Graduate Admissions-Julie R. Posselt 2016-01-11 Advanced degrees are necessary for careers that once required only a college education. Yet little has been written about who gets into grad school and why. Julie Posselt pulls back the curtain on this secret process, revealing how faculty evaluate applicants in top-ranked doctoral programs in the humanities, social sciences, and natural sciences.

The Truth about College Admission-Brennan Barnard 2019-09-10 Is your family just starting to think about visiting colleges? Maybe you are in the throes of the experience, feeling stressed out and overwhelmed. Did we miss a deadline? Should we be looking in-state or out-of-state, big school or small school? And what is a "FAFSA" anyway? The Truth about College Admission is the easy-to-follow, comprehensive, go-to guide for families. The expert authors' with inside knowledge from both the high school and university sides of the experience provide critical advice, thoughtful strategies, helpful direction, and invaluable reassurance during the long and often bewildering college admission journey. From searching for colleges and creating a list of favorites to crafting an application, learning what schools are looking for academically and outside the classroom, and getting insight into how colleges decide who to accept, this book covers every important step. Helpful sections like "Try This," "Talk about This," and "Check In" show your family how to have open and balanced conversations to keep everyone on the same page, feeling less stressed, and actually enjoying the adventure together. The Truth about College Admission is the practical and inspiring guidebook your family needs, an essential companion along the path to college acceptance.

What It Really Takes to Get Into Ivy League and Other Highly Selective Colleges-Chuck Hughes 2003-04-22 The ultimate insider's guide to getting into the nation's most competitive colleges Written by a former senior admissions officer at Harvard University, this book provides keen insights into what it takes to get into America's top schools. With the help of case studies of successful Harvard applicants, Charles Hughes II defines the goals and mission of highly selective schools. He explains the relative weight given to: Academics Extra-curricular activities Personal qualities Intangibles in the admission process Hughes breaks down the components of the application, explaining the significance of each and how they are evaluated. And, drawing upon his extensive experience, he clues readers in on effective ways for applicants to improve their candidacy, including: How to prepare early in high school How to write a better application How to find the school best suited to their interests, personality, and goals With this essential guide, students will be able to present their talents in the best light possible, and create a winning college application.

Undergraduate Guide: Two-Year Colleges 2011-Peterson's 2010-08-24 Peterson's Two-Year Colleges 2011 includes information on nearly 2,000 accredited two-year undergraduate institutions in the United States

and Canada, as well as some international schools. It also includes scores of detailed two-page descriptions written by admissions personnel. College-bound students and their parents can research two-year colleges and universities for information on campus setting, enrollment, majors, expenses, student-faculty ratio, application deadline, and contact information. SELLING POINTS: Helpful articles on what you need to know about two-year colleges: advice on transferring and returning to school for adult students; how to survive standardized tests; what international students need to know about admission to U.S. colleges; and how to manage paying for college State-by-state summary table allows comparison of institutions by a variety of characteristics, including enrollment, application requirements, types of financial aid available, and numbers of sports and majors offered Informative data profiles for nearly 2,000 institutions, listed alphabetically by state (and followed by other countries) with facts and figures on majors, academic programs, student life, standardized tests, financial aid, and applying and contact information Exclusive two-page in-depth descriptions written by college administrators for Peterson's Indexes offering valuable information on associate degree programs at two-year colleges and four-year colleges-easy to search alphabetically

Guide Book for Foreign Students in the United States-Institute of International Education (New York, N.Y.) 1931

Indiana College Guidebook and Annual Report of Giving- 2008

The International Student's Guide to American Colleges-Pallas Snider 2014-02-28 Are you thinking about studying in the United States? This book is your ultimate guide to finding your dream college. Whether you've dreamed of studying literature on a grassy quad, learning economics in the heart of a bustling city, or earning your engineering degree on a sunny beach, this book will help you find exactly what you are looking for. This is the only guide made specifically for international students wishing to pursue their undergraduate studies in the United States. Inside you'll find: -A step-by-step guide to building your personalized college list -176 profiles of America's top colleges and universities -A breakdown of colleges by type, culture, selectivity, and more -Quizzes to help you figure out your college preferences -A guide to different parts of the United States -Expert admissions advice on writing a standout application to the nation's most elite colleges -Tips on how to secure financial aid as a non-US citizen If you are considering school in the United States, The International Student's Guide to American Colleges should be your first stop. By the time you finish, you'll be ready to conquer your college search head on!

Horses for Courses-Randi Heathman 2014-08-04 Are you a middle or high school student who dreams of riding at the college level one day? No matter what your discipline, your academic interests, or your intended career path, this book will help you understand: - what types of colleges, universities, and educational programs are available - the competition formats and different types of intercollegiate equestrian teams - how to create a list of potential schools and what to look for on your visit to campus - how to navigate the NCAA eligibility process if you hope to become a varsity athlete in the NCEA - how to apply to college and how scholarships and financial aid come into play after you've been accepted - how to make the transition from a high school equestrian to an intercollegiate equestrian team member - ...and much more! Written by a former college admission officer who also served as the recruitment coordinator for a college equestrian program, this book was written with insider knowledge of both the college admission process and the strategies employed by top coaches when assembling their teams each season. Its goal is to help you understand not only how many options riders have after high school, but also how to choose the opportunities that are the best fit for your educational future.

Where You Go Is Not Who You'll Be-Frank Bruni 2015-03-17 Read award-winning journalist Frank Bruni's New York Times bestseller: an inspiring manifesto about everything wrong with today's frenzied college admissions process and how to make the most of your college years. Over the last few decades, Americans have turned college admissions into a terrifying and occasionally devastating process, preceded by test prep, tutors, all sorts of stratagems, all kinds of rankings, and a conviction among too many young people that their futures will be determined and their worth established by which schools say yes and which say no. In Where You Go is Not Who You'll Be, Frank Bruni explains why this mindset is wrong, giving students and their parents a new perspective on this brutal, deeply flawed competition and a path out of the anxiety that it provokes. Bruni, a bestselling author and a columnist for the New York Times, shows that the Ivy League has no monopoly on corner offices, governors' mansions, or the most prestigious academic and scientific grants. Through statistics, surveys, and the stories of hugely successful people, he demonstrates that many kinds of colleges serve as ideal springboards. And he illuminates how to make the most of them. What matters in the end are students' efforts in and out of the classroom, not the name on their diploma. Where you go isn't who you'll be. Americans need to hear that--and this indispensable

manifesto says it with eloquence and respect for the real promise of higher education.

Admissions Confidential-Rachel Toor 2014-05-06 There are hundreds of books available that coach kids on writing college application essays, improving SAT scores and trying to beat the admissions system.

Admissions Confidential is a definitive look at why those books don't work. Toor lifts the veil on a process that anxious parents and high school students have never had decoded before. And they may be shocked to find out: --that elite colleges spend thousands of dollars recruiting students they will never admit --why some students at the bottom of their high school classes are admitted to top schools when the valedictorians are rejected --how pricey independent college counselors can hurt an applicant's chances --why admission to a top school depends on who reads your application --why the top of the class at a high-performing high school may end up at their second and third choice Written in engaging first-person and covering the entire admissions process--from recruiting to enrollment--Admissions Confidential is a year in the life of a college admissions officer.

Minnesota Guidebook to State Agency Services, 1984-85- 1984 Lists information about Minnesota state agencies, indicating who to see, forms needed to obtain services, advisory and financial assistance available, fees charged, and permits and licenses required.

Minnesota Guidebook to State Agency Services- 2001 Lists information about Minnesota state agencies, indicating who to see, forms needed to obtain services, advisory and financial assistance available, fees charged, and permits and licenses required.

The Best 385 Colleges, 2020 Edition-The Princeton Review 2019-09-24 A revised and updated edition of the hottest college guidebook, a perennial favorite of the national media! NO ONE KNOWS COLLEGES LIKE THE PRINCETON REVIEW! The Princeton Review's college rankings started in 1992 with surveys from 30,000 students. Over 25 years and more than a million student surveys later, we stand by our claim that there is no single "best" college, only the best college for you ... and that this is the book that will help you find it! STRAIGHT FROM STUDENTS TO YOU · 385 in-depth school profiles based on candid feedback from 140,000 students, covering academics, administration, campus life, and financial aid · Insights on unique college character, social scene, and more RANKING LISTS & RATINGS SCORES · Lists of the top 20 colleges in 62 categories based on students' opinions of academics, campus life, facilities, and much more · Ratings for every school on Financial Aid, Selectivity, and Quality of Life DETAILED ADMISSIONS INFORMATION · The "Inside Word" on competitive applications, test scores, tuition, and average indebtedness · Comprehensive information on selectivity, freshman profiles, and application deadlines at each school Plus! Free access to 2 full-length practice tests online (1 SAT and 1 ACT) to help you prep for the important admissions-exams part of your admissions journey.

The College Solution-Lynn O'Shaughnessy 2008-06-06 "The College Solution helps readers look beyond over-hyped admission rankings to discover schools that offer a quality education at affordable prices. Taking the guesswork out of saving and finding money for college, this is a practical and insightful must-have guide for every parent!" —Jaye J. Fenderson, Seventeen's College Columnist and Author, Seventeen's Guide to Getting into College "This book is a must read in an era of rising tuition and falling admission rates. O'Shaughnessy offers good advice with blessed clarity and brevity." —Jay Mathews, Washington Post Education Writer and Columnist "I would recommend any parent of a college-bound student read The College Solution." —Kal Chany, Author, The Princeton Review's Paying for College Without Going Broke "The College Solution goes beyond other guidebooks in providing an abundance of information about how to afford college, in addition to how to approach the selection process by putting the student first." —Martha "Marty" O'Connell, Executive Director, Colleges That Change Lives "Lynn O'Shaughnessy always focuses on what's in the consumer's best interest, telling families how to save money and avoid making costly mistakes." —Mark Kantrowitz, Publisher, FinAid.org and Author, FastWeb College Gold "An antidote to the hype and hysteria about getting in and paying for college! O'Shaughnessy has produced an excellent overview that demystifies the college planning process for students and families." —Barmak Nassirian, American Association of Collegiate Registrars and Admissions Officers For millions of families, the college planning experience has become extremely stressful. And, unless your child is an elite student in the academic top 1%, most books on the subject won't help you. Now, however, there's a college guide for everyone. In The College Solution, top personal finance journalist Lynn O'Shaughnessy presents an easy-to-use roadmap to finding the right college program (not just the most hyped) and dramatically reducing the cost of college, too. Forget the rankings! Discover what really matters: the quality and value of the programs your child wants and deserves. O'Shaughnessy uncovers "industry secrets" on how colleges actually parcel out financial aid—and how even "average" students can maximize their share. Learn how to send your kids to expensive private schools for virtually the cost of an in-state public

college...and how promising students can pay significantly less than the "sticker price" even at the best state universities. No other book offers this much practical guidance on choosing a college...and no other book will save you as much money! • Secrets your school's guidance counselor doesn't know yet The surprising ways colleges have changed how they do business • Get every dime of financial aid that's out there for you Be a "fly on the wall" inside the college financial aid office • U.S. News & World Report: clueless about your child Beyond one-size-fits-all rankings: finding the right program for your teenager • The best bargains in higher education Overlooked academic choices that just might be perfect for you The Gap-Year Guidebook 2007-Alison Withers 2006-11 This is a guide to everything the reader needs to know about taking a gap year between sixth form and university, at home and abroad, and is helpful for students, parents and schools.

Fiske Guide to Colleges 2020-Edward B. Fiske 2019-06-15 "The best college guide you can buy."--USA Today Every college and university has a story, and no one tells those stories like former New York Times education editor Edward B. Fiske. That's why, for more than 35 years, the Fiske Guide to Colleges has been the leading guide to 320+ four-year schools, including quotes from real students and information you won't find on college websites. Fully updated and expanded every year, Fiske is the most authoritative source of information for college-bound students and their parents. Helpful, honest, and straightforward, the Fiske Guide to Colleges delivers an insider's look at what it's really like to be a student at the "best and most interesting" schools in the United States, plus Canada, Great Britain, and Ireland--so you can find the best fits for you. In addition to detailed and candid stories on each school, you will find: A self-quiz to help you understand what you are really looking for in a college Lists of strong programs and popular majors at each college "Overlap" listings to help you expand your options Indexes that break down schools by state, price, and average debt Exclusive academic, social, and quality-of-life ratings All the basics, including financial aid stats, SAT/ACT scores, and acceptance rates Plus a special section highlighting the ## public and private Best Buy schools--colleges that provide the best educational value

Colleges Worth Your Money-Andrew Belasco 2020-04-15 Colleges Worth Your Money: A Guide to What America's Top Schools Can Do for You is an invaluable guide for students making the crucial decision of where to attend college when our thinking about higher education is radically changing. At a time when costs are soaring and competition for admission is higher than ever, the college-bound need to know how prospective schools will benefit them both as students and after graduation. Colleges Worth Your Money provides the most up-to-date, accurate, and comprehensive information for gauging the ROI of America's top schools, including: In-depth profiles of 150 of the top colleges and universities across the U.S.; Over 75 key statistics about each school that cover unique admissions-related data points such as gender-specific acceptance rates, early decision acceptance rates, and five-year admissions trends at each college. The solid facts on career outcomes, including the school's connections with recruiters, the rate of employment post-graduation, where students land internships, the companies most likely to hire students from a particular school, and much more. Data and commentary on each college's merit and need-based aid awards, average student debt, and starting salary outcomes.

Supporting Student Diversity in Higher Education-Michelle Morgan 2013-07-18 Supporting Student Diversity in Higher Education is a working manual that is designed to help managers, academics and members of the professional service teams within universities, recruit and support a diverse student body across the student lifecycle at the same time as delivering a quality student experience in a challenging and pressured environment. Using the Student Experience Practitioner Model as a framework, this book helps colleagues responsible for improving the student experience navigate their way through the maze of student diversity across all levels of study, determining what to deliver, how to deliver it and to whom. It interlinks academic, welfare and support activities at faculty department, school, course and university level to support the student in their university journey. Containing 40 practical and innovative undergraduate UK and international case studies from across 12 countries spanning four continents, this book provides practical examples of recruiting and supporting a diverse student body. It includes initiatives to support: mature students (e.g. academic re-engagement); students with special needs (e.g. dyslexia and other disabilities); international students (e.g. language support requirements); students at risk (e.g. lower socio-economic groups, care leavers, male learners); Transfer and direct entry students (e.g. supporting students through this transition); individual learners and their learning needs (impact of personality on learning); students who support students (e.g. peer support). This book will be of great use to senior and middle administrative managers and academics involved in the recruitment, retention and progression of students; and also to anyone involved in education policy and students aiming to work in higher education.

The Insider's Guide to the Colleges, 2004-Yale Daily News Staff 2003-07-18 College students discuss what colleges are really like, including grades, sports, social life, alcohol policies, gender relations, admissions, and classes

College Counseling for Admissions Professionals-Nathan Daun-Barnett 2013-11 College Counseling for Admissions Professionals is a much-needed manual that guides college admissions professionals in helping students to navigate the college choice process. Today, students seek out the assistance and support of a variety of professionals when considering college—including admissions staff, school counselors, pre-college outreach providers, and independent consultants—and often the information provided is incomplete or ill-informed. Authors Daun-Barnett and Behrend argue that the most effective retention tool for an institution is to provide prospective students with the best possible information to choose the right institution, and as such college admissions staff also need to be the point of connection between students and the professionals that support them as they plan and prepare for college. This research-based book prepares college admissions professionals to not only be marketers of their institution for students and parents, but also the disseminators of knowledge about the college choice process. College Counseling for Admissions Professionals provides the full set of tools that every college admission professional needs today to ensure students applying to their institutions are making informed choices and will more likely achieve success while in college. Coverage Includes: The shifts in financial aid at the federal, state, and institutional levels and the implications of these trends for students' and families' ability and willingness to pay for college The various roles of college access professionals and how to best work with them The abundance of college access tools on the internet and those that are most useful for students and families Fiske Guide to Colleges 2011-Edward B. Fiske 2010-07-01 Draws on interviews with administrators and students to furnish data on three hundred of the country's most prominent colleges.

Achieve the College Dream-Maria Carla Chicuen 2016-05-19 Students with few resources rarely apply to top colleges. Even when they have the academic and extracurricular merits to be admitted to institutions like Harvard, Yale and Princeton, these students usually opt for less selective universities. Many ignore that top colleges are actively seeking outstanding candidates regardless of their economic background. What's more, a great number of colleges offers generous financial aid to make sure every student can afford to attend. This book is the definitive resource to help high-achieving, low-income students access the best possible college. The author draws from her extensive experience in education to provide advice on important aspects of the path to college such as pursuing a strong high school curriculum, preparing for standardized exams, complementing learning at school, developing leadership, and finding expert help and role models—all through affordable strategies. In the book, the author also guides students through the college application and selection processes, as well as the steps to obtain enough financial aid. From the very first page, the author sheds light on her own journey to college through deeply personal vignettes, demonstrating by example that students with few resources can reach and succeed at the top universities in the United States.

Handbook on Measurement, Assessment, and Evaluation in Higher Education-Charles Secolsky 2017-07-31 In this valuable resource, well-known scholars present a detailed understanding of contemporary theories and practices in the fields of measurement, assessment, and evaluation, with guidance on how to apply these ideas for the benefit of students and institutions. Bringing together terminology, analytical perspectives, and methodological advances, this second edition facilitates informed decision-making while connecting the latest thinking in these methodological areas with actual practice in higher education. This research handbook provides higher education administrators, student affairs personnel, institutional researchers, and faculty with an integrated volume of theory, method, and application.

Higher Education Admissions Practices-María Elena Oliveri 2020-01-30 This book provides a path for resolving challenges related to access, diversity, equity, and other issues facing higher education admissions. It illuminates current higher education admissions practices in a global context, highlighting common obstacles. The chapters outline decision-making models used in college admissions, details those assessments commonly employed in admissions, and provides innovative perspectives on the future of admissions. The book's multidisciplinary approach defines much-needed changes in admissions brought about by shifts in the makeup of student populations and in higher education itself. Rationales for moving away from traditional assessments used in admissions and expanding the criteria used to ensure a student's academic success are discussed. Readers will come away with an understanding of the current issues, philosophies, and historical circumstances facing higher education admissions across the globe and will be equipped to contemplate and react to future possibilities and opportunities.

The Gatekeepers-Jacques Steinberg 2003-07-29 In the fall of 1999, New York Times education reporter Jacques Steinberg was given an unprecedented opportunity to observe the admissions process at prestigious Wesleyan University. Over the course of nearly a year, Steinberg accompanied admissions officer Ralph Figueroa on a tour to assess and recruit the most promising students in the country. The Gatekeepers follows a diverse group of prospective students as they compete for places in the nation's most elite colleges. The first book to reveal the college admission process in such behind-the-scenes detail, The Gatekeepers will be required reading for every parent of a high school-age child and for every student facing the arduous and anxious task of applying to college. "[The Gatekeepers] provides the deep insight that is missing from the myriad how-to books on admissions that try to identify the formula for getting into the best colleges...I really didn't want the book to end." —The New York Times

Best Colleges 2019-U. S. News and World Report 2018-10-30 U.S. News & World Report's annual Best Colleges book is the longest-running and most quoted guide to undergraduate study in the United States -- with exclusive in-depth rankings; expert advice on choosing, getting into, and paying for college; and a directory of nearly 1,600 schools.

Mapping the Higher Education Landscape-Don Hossler 1993

Admissions and Diversity After Michigan-Arthur L. Coleman 2006

Undergraduate Catalog, Edwardsville Campus-Southern Illinois University at Edwardsville 1967

Higher Education Management and Policy- 2012

A Guidebook for Serving Students with Disabilities in Tech Prep- 1996

BRAND U-Charlie Mandell 2014-06-07 All the Advice You Need to Get In To the College You Want! Getting in to your dream college has never been more competitive. Swamped with applications, admissions officers spend 10-20 minutes on each, looking for reasons to say no. It's crucial that students make it easy for colleges to say yes. In his new book, Brand U, renowned college admissions adviser David Montesano shows you exactly how to position yourself as the kind of applicant colleges are eager to admit. David's proven, easy-to-follow Montesano Method takes the fear and uncertainty out of the admissions process, maximizes your chances of success, and is a guide that addresses the goals and concerns of both students and parents, because going through college applications is a family experience. The Montesano Method has 4 phases: SPARK: Here we identify the most critical element for your college application, your spark. This is what sets you apart from the crowd. FIRE: With your spark, now we build your fire, finding and developing your abilities and experiences that make you exceptional. This process isn't just about college, but life. VISION: What kind of undergraduate experience is right for you? We avoid superficial criteria like magazine rankings and instead guide you to the best undergrad fit for you. BRAND: Here, by positioning how you're different and what you bring to each college, we turn the admissions game around so that you're in control and colleges are pursuing you. The college game is too rough to go it alone. With Brand U, you'll have everything you need to find-and get into-the college of your dreams. Brand U Reviews "David Montesano has written a masterful book on how high school students can brand themselves in a way that will lead to winning more college acceptances. With top schools becoming more exclusive, getting the inside scoop on what excites college admission officers is invaluable. I highly recommend that parents and teenagers read this book." Lynn O'Shaughnessy, Education and Finance Writer, CBS Moneywatch "Montesano expertly translates tried and tested strategies and marketing techniques into a "how to" get-into-the-college-of- your-choice guide. His techniques work. I know, because my son got into 14 of the 15 schools he applied to, including his "reach" schools. Do not apply without reading this first!" John McLaughlin, Former CEO and Group President, Monster.com About the Author: David Montesano is founder of College Match (collegematchus.com) - a leading global educational consultancy; more than 96% of Montesano Method students have gained admission to their "reach" colleges and graduate schools, winning merit scholarships averaging \$57,000 - the largest amount for students whose awards are being measured. Brand U is David's second book; his first was 10 Strategic College Admission Steps (College Bound News). Termed a "new breed" of college admission consultant by The Washington Post/Newsweek, David contributes to articles in The New York Times, U.S. News & World Report's "Best Colleges," the CBS Moneywatch Blog, Seattle Magazine and Newsweek/Daily Beast. Appearances include CBS-TV in San Francisco and on radio shows and webcasts including Michael Dresser Live and College Week Live. David also offers the Montesano Methodology in a six-part video course available at www.Uninfluence.com.

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